

navigator*

Thursday, July 9th

The One Big Beautiful
Bill Act



Credit: Shutterstock/Bro.vector

Key Takeaways:

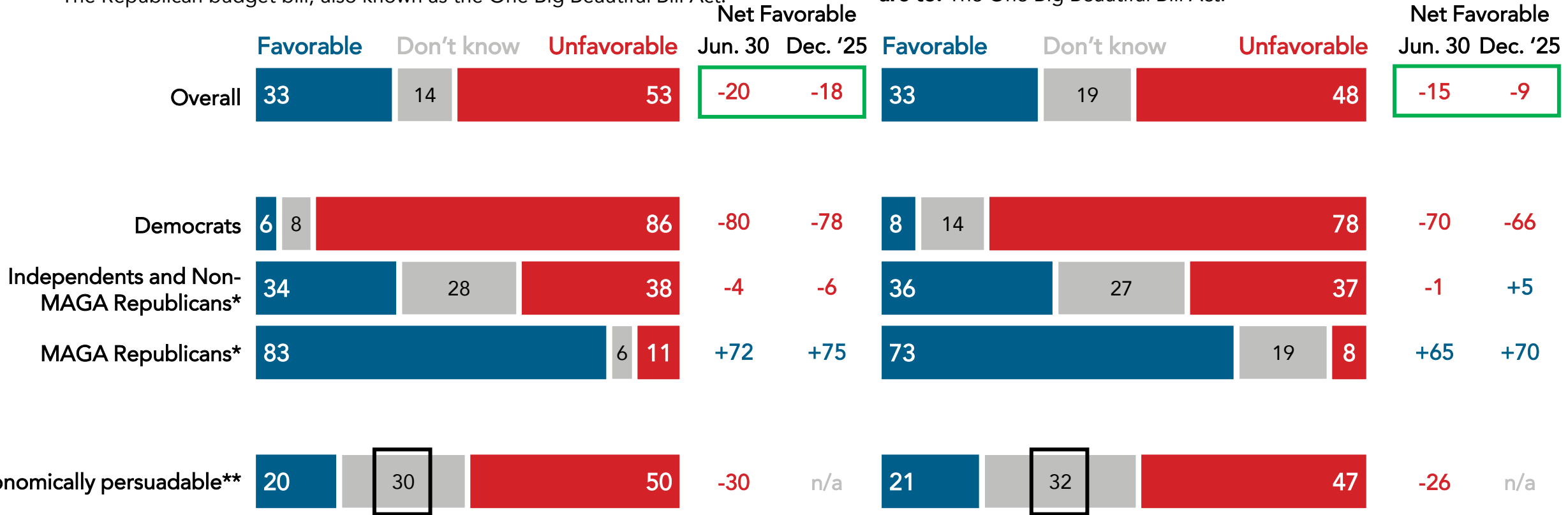
- Trump and Republicans' 2025 budget has grown even more unpopular since last year, as awareness has risen around the "One Big Beautiful Bill Act" without definition. That said, many economically persuadable Americans still are unfamiliar with it.
- Americans overwhelmingly see the Republican budget as driving up their costs and helping billionaires, the rich, and big corporations over the middle and working class. Nearly half also say it's been bad for the economy.
- On its impacts, Americans are hearing the most about the loss of SNAP and Medicaid and the rich benefiting over the middle class. Persuadable Americans are most concerned by the loss of healthcare access, the rising national debt, and the closure of rural hospitals – the latter two of which they are hearing less about.
- Programs like Medicaid, Medicare, SNAP, and the Affordable Care Act remain deeply popular. Democrats are trusted more to handle issues like Medicaid, Medicare, and healthcare than Trump and Republicans – though many don't trust either party.

The "One Big Beautiful Bill Act" Is Increasingly Unpopular, Regardless of "Republican Budget" Label

The "Republican budget bill" label has the greatest impact among Democrats (86% unfavorable with label, 78% without).

(Split Sample) Please indicate how favorable or unfavorable you are to:
The Republican budget bill, also known as the One Big Beautiful Bill Act.

(Split Sample) Please indicate how favorable or unfavorable you are to: The One Big Beautiful Bill Act.



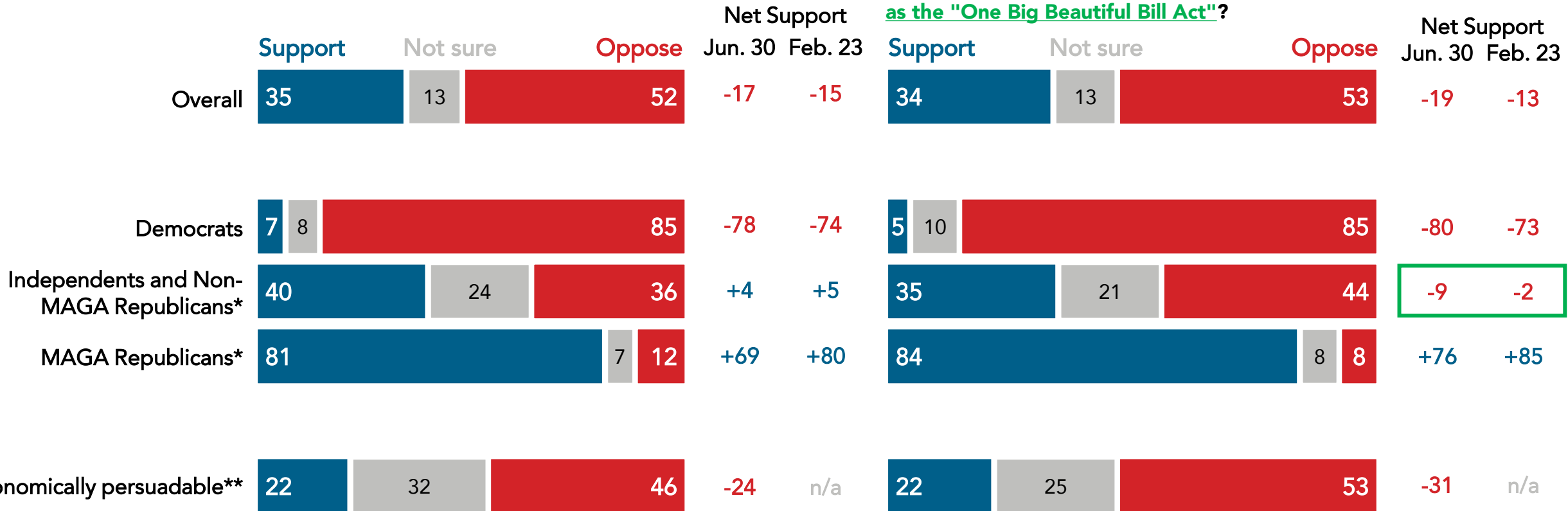
*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. **"Economically persuadable" Americans disapprove of Trump's handling of the economy, but do not trust the Democratic Party more to handle inflation and the cost of living or jobs and the economy, and do not identify as strong or weak Democrats. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 25-June 30, 2026. For more info, visit navigatorresearch.org.

Majorities Continue to Oppose Republicans' 2025 Budget Bill

While there is clear opposition regardless of whether the bill is labeled as the "One Big Beautiful Bill Act" or not, the label helps increase opposition with independents and non-MAGA Republicans* (net -9 support with label, compared to net +4 without).

(Split Sample) Do you support or oppose the budget that was passed by Trump and Republicans in Congress in 2025?

(Split Sample) Do you support or oppose the budget that was passed by Trump and Republicans in Congress in 2025, also known as the "One Big Beautiful Bill Act"?

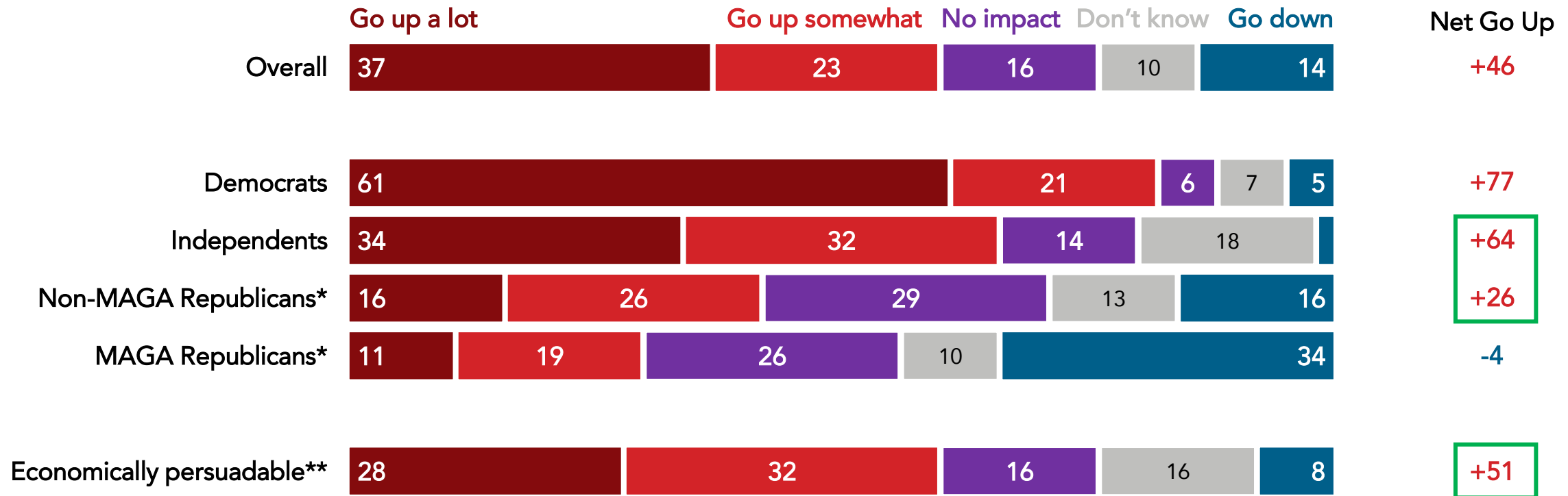


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Three in Five Say the Republican Budget Is Making Their Costs Go Up

A majority of economically persuadable** Americans say it is making their costs go up (net +51 going up).

When it comes to the budget that Trump and Republicans in Congress passed in 2025, what do you think is happening? Is their budget making your costs go up, go down, or is it having no impact?

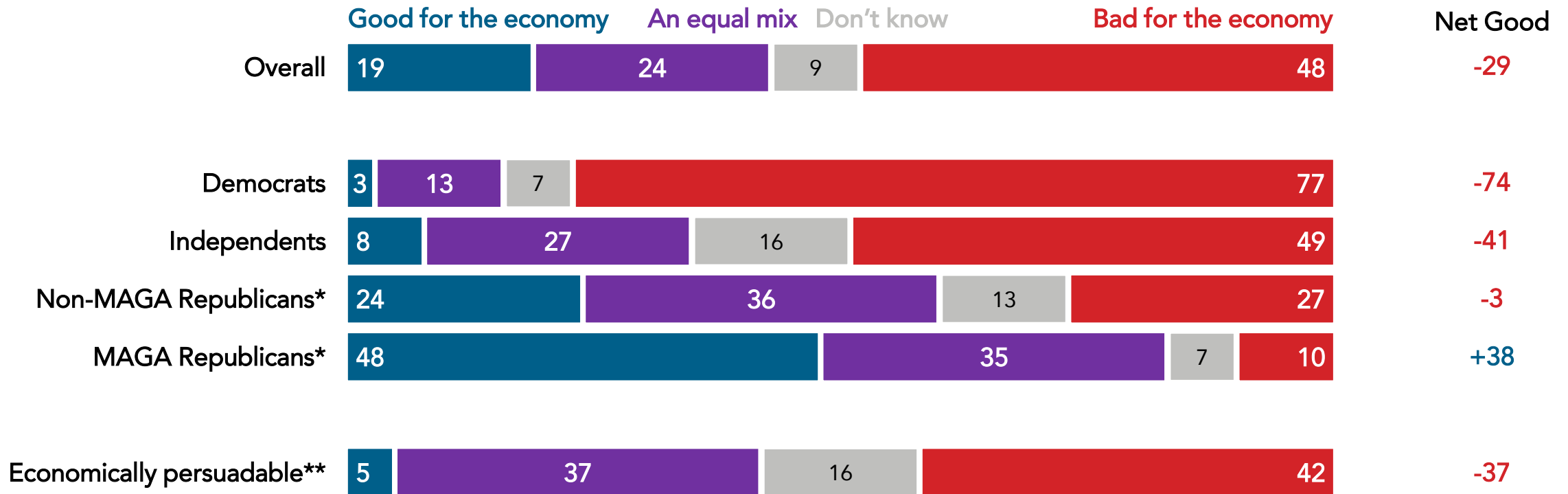


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Nearly Half Say the Republican Budget Has Been Bad for the Economy

Roughly half of independents say the budget has been bad for the economy (49% bad), while a plurality of non-MAGA Republicans* say it's been an equal mix of good and bad (36% equal mix).

When it comes to the budget that Trump and Republicans in Congress passed in 2025, do you think it has been good for the economy, bad for the economy, or an equal mix of good and bad?

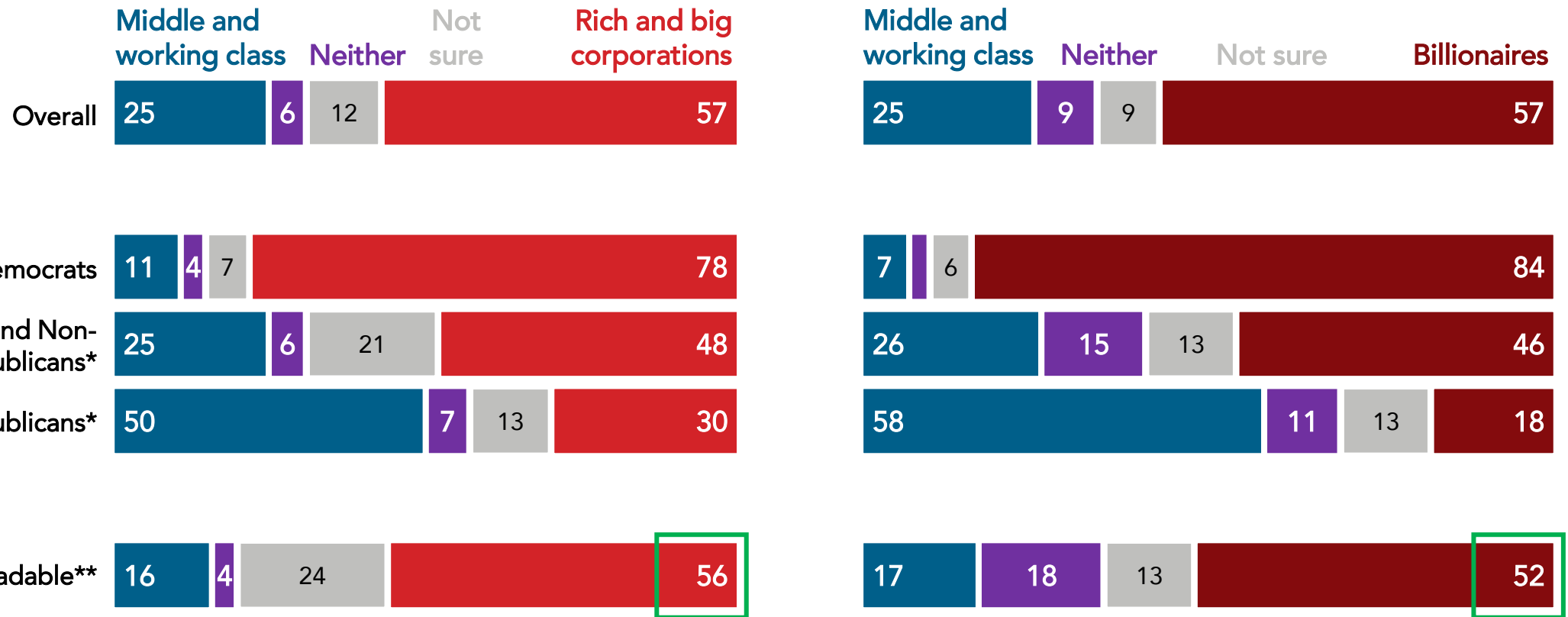


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Billionaires and the Rich/Big Corporations Are Seen as Benefiting Over the Working Class from the One Big Beautiful Bill Act

Majorities of economically persuadable** Americans say the rich and big corporations (56%) and billionaires (52%) are benefiting more.

Who do you think has benefited more from the budget that Trump and Republicans in Congress passed in 2025? (Split Sample)

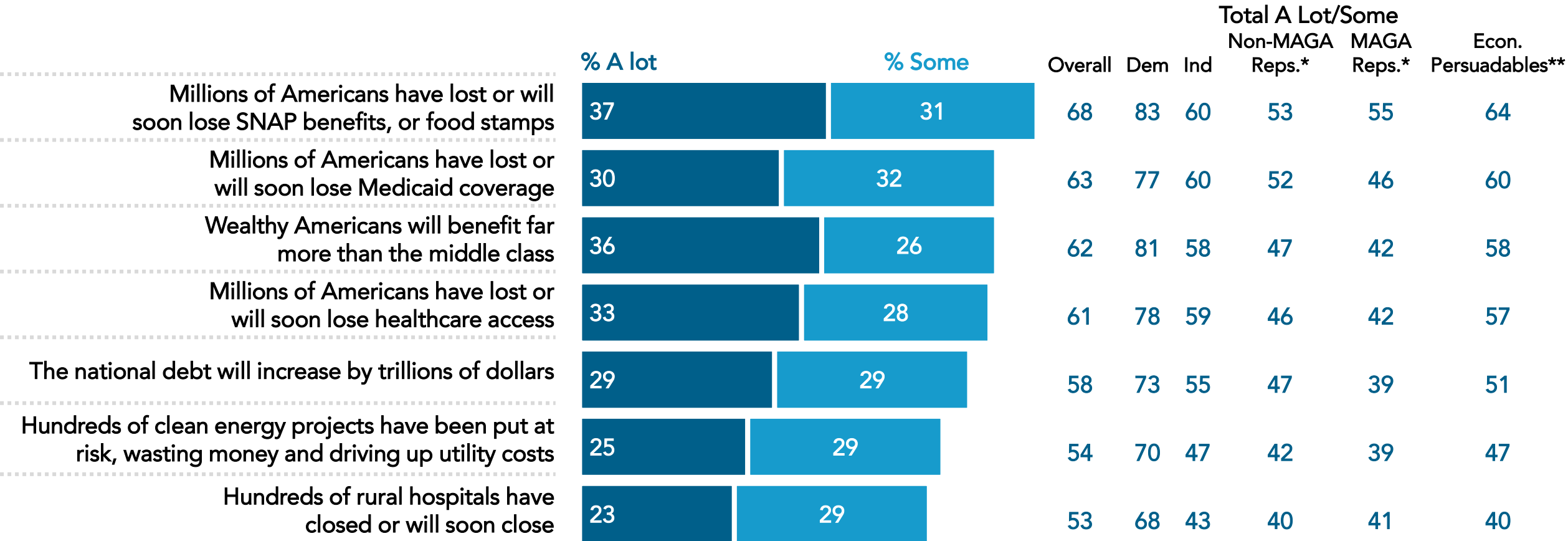


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Of OBBBA Impacts, Americans Hearing Most About SNAP, Medicaid, Though There Is Still Work to do to Raise Awareness

Just two in three economically persuadable** Americans or fewer are hearing about any of these impacts.

Below is a list of some of the outcomes of Trump and Republicans' budget plan. Please indicate how much you have seen, read, or heard about each one.



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Americans Find Loss of Healthcare/SNAP, Wealthy Benefiting, Rising National Debt, Closure of Rural Hospitals Most Concerning

(Split Sample) Below is that same list of outcomes. Please indicate how concerning you find each one on a scale of 1 to 5, where 1 means you do not find it concerning at all and 5 means you find it extremely concerning.

	% Extremely concerning (5)		% Somewhat concerning (4)		Total Concerning (4-5)				% Hearing a lot/some
	Overall	Dem	Ind. + Non-MAGA Reps.*	MAGA Reps.*	Econ. Pers.**				
Millions of Americans have lost or will soon lose healthcare access	54	14	68	91	58	39	68	61	
Millions of Americans have lost or will soon lose SNAP benefits, or food stamps	51	14	65	90	48	41	53	68	
Millions of Americans have lost or will soon lose Medicaid coverage	51	16	67	90	57	38	61	63	
Wealthy Americans will benefit far more than the middle class	51	16	66	92	50	39	60	62	
The national debt will increase by trillions of dollars	50	19	70	85	63	48	70	58	
Hundreds of rural hospitals have closed or will soon close	50	18	68	91	54	44	67	53	
Hundreds of clean energy projects have been put at risk, wasting money and driving up utility costs	44	17	61	84	46	35	55	54	

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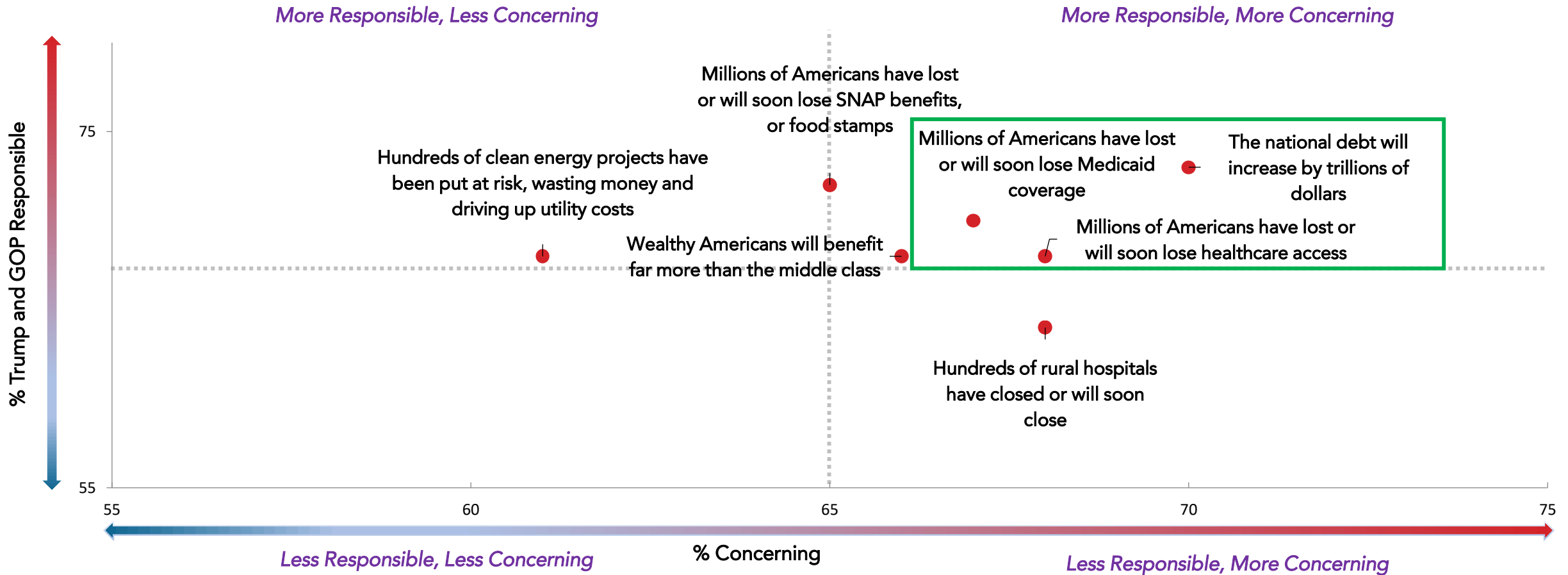
Majorities – Including Persuadable Americans – See Trump and Republicans as Responsible for Harms from Their Budget

(Split Sample) Below is that same list of outcomes. Please indicate how responsible you think Trump and Republicans are for each one.

	% Very responsible	% Somewhat responsible	Overall	Dem	Total Responsible Ind. + Non- MAGA Reps.*	MAGA Reps.*	Econ. Persuadables**
Wealthy Americans will benefit far more than the middle class	50	18	68	87	66	35	79
Millions of Americans have lost or will soon lose SNAP benefits, or food stamps	49	23	72	91	68	45	78
The national debt will increase by trillions of dollars	49	24	73	90	76	38	83
Millions of Americans have lost or will soon lose Medicaid coverage	49	21	70	91	65	37	77
Millions of Americans have lost or will soon lose healthcare access	47	21	68	91	62	34	73
Hundreds of clean energy projects have been put at risk, wasting money and driving up utility costs	44	24	68	87	63	38	76
Hundreds of rural hospitals have closed or will soon close	43	22	64	86	62	29	74

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Most Concerning & Trump/GOP More Responsible: Increasing the National Debt, Americans Losing Healthcare and Medicaid Access

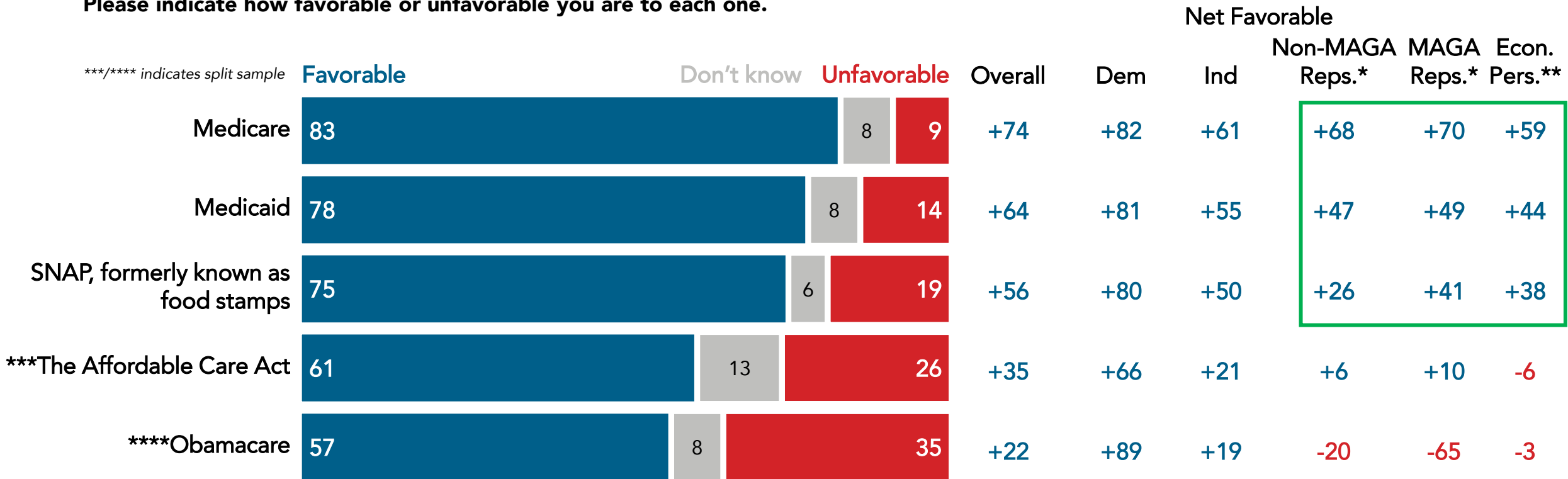


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Programs Like Medicare, Medicaid, SNAP Overwhelmingly Popular; the ACA/Obamacare Also Net Positive

At least three in four Americans are favorable toward Medicare (83% favorable), Medicaid (78%), and SNAP (75%). Even MAGA Republicans* feel favorably toward Medicare (net +70 fav), Medicaid (net +49), SNAP (net +41), and the ACA (net +10).

Please indicate how favorable or unfavorable you are to each one.

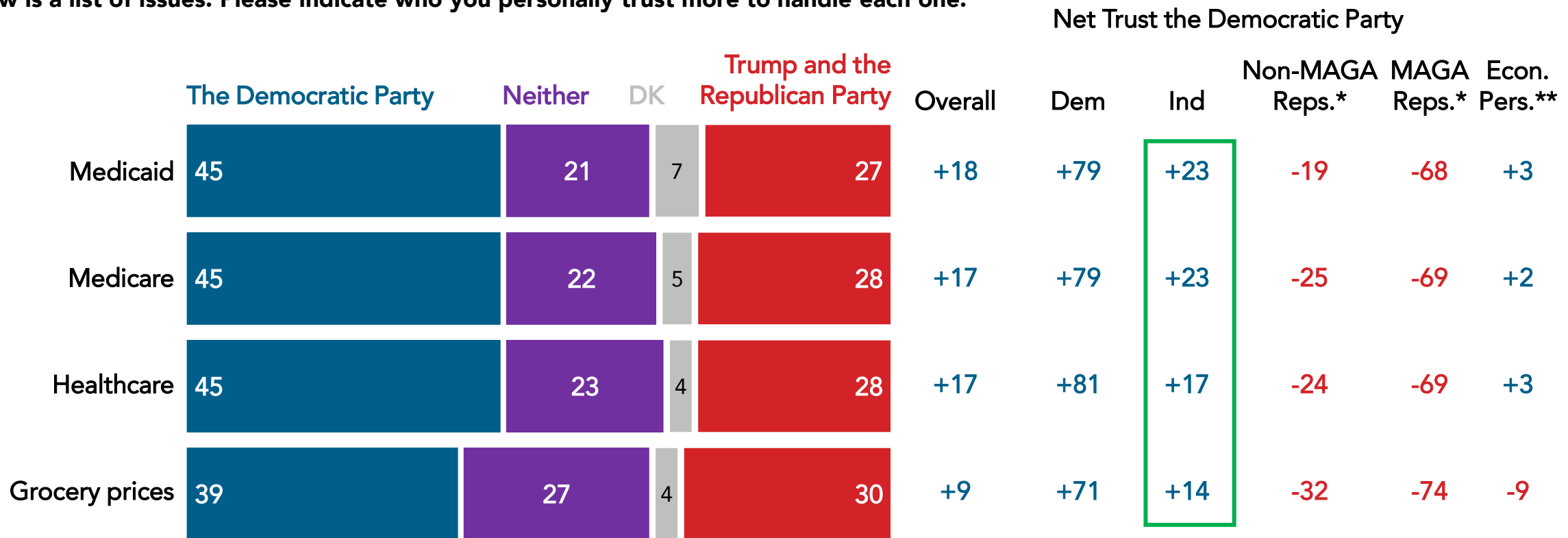


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Democrats Are More Trusted on a Range of Costs Like Medicaid, Medicare, Healthcare – Though Many Trust Neither Party

Independents trust the Democratic Party more on Medicaid (net +23 trust Democrats more), Medicare (net +23), healthcare (net +17), and grocery prices (net +14).

Below is a list of issues. Please indicate who you personally trust more to handle each one.



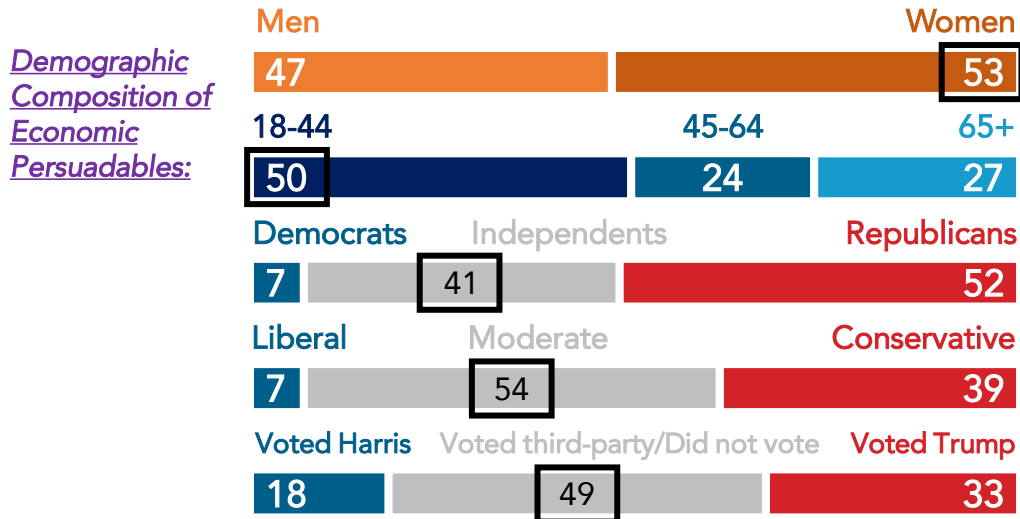
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Roughly One in Five Americans are Economically Persuadable

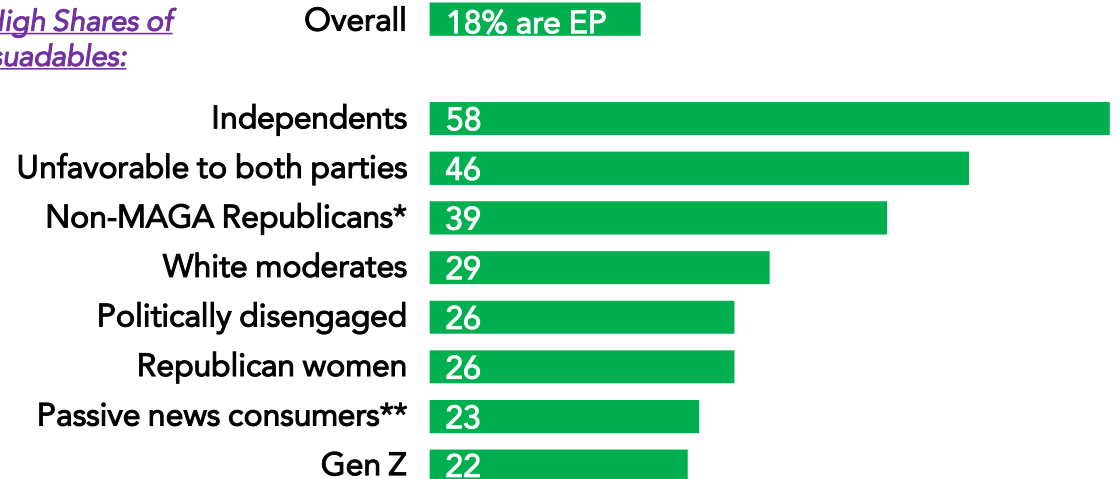
Economically persuadable Americans are more likely to be women (53%), younger (50%), moderates (54%), and third-party/non-2024 voters (49%). Groups that are disproportionately likely to include economic persuadables include independents (58% are economically persuadable), Americans unfavorable to both parties (46%), non-MAGA Republicans* (39%), and white moderates (29%).

Economic Persuadables (18% of Americans):

Economic persuadables disapprove of Trump's handling of the economy, but do not trust the Democratic Party more to handle inflation and the cost of living or jobs and the economy, and do not identify as strong/weak Democrats (but include independents who lean toward the Democratic Party).



Groups With High Shares of Economic Persuadables:



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from June 25-June 30, 2026. 100 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among African American voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

For Press inquiries contact:

press@navigatorresearch.org

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<http://navigatorresearch.org>

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