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Tuesday, July 14th

Healthcare

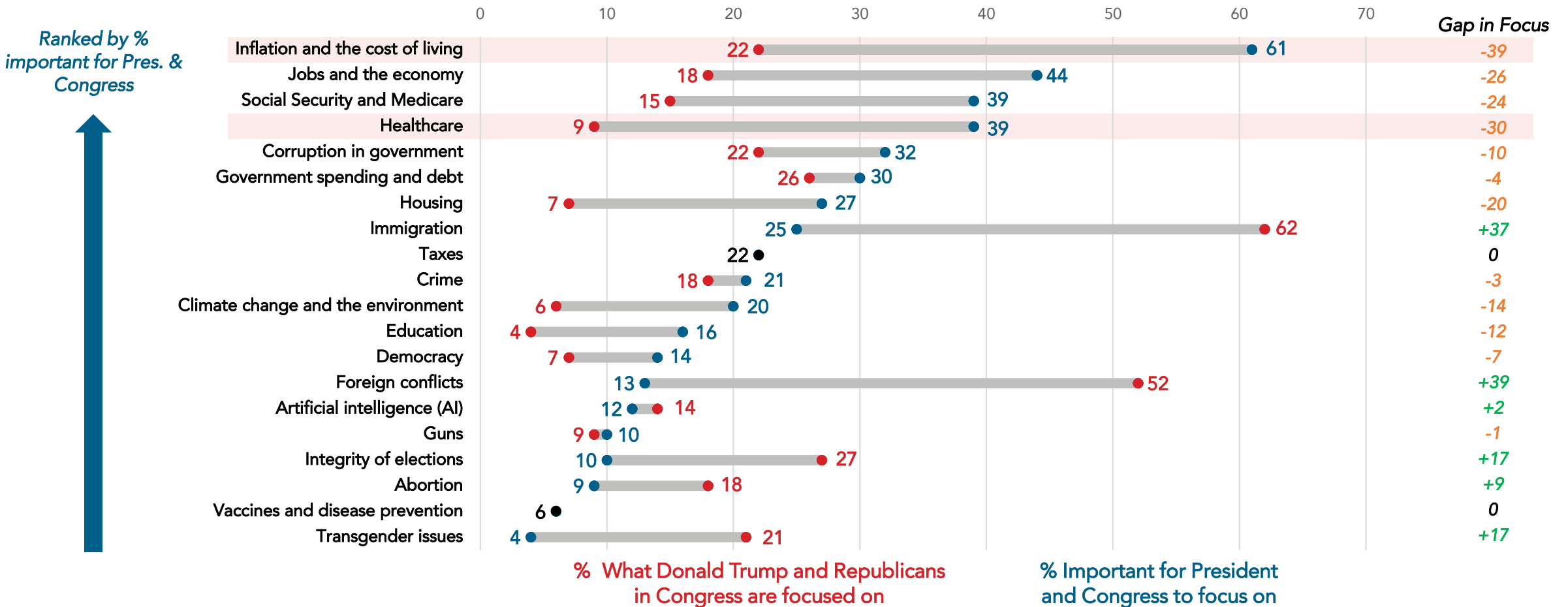


Credit: Shutterstock/Monster Ztudio

Key Takeaways:

- About two in five Americans say healthcare should be a top priority for the President and Congress, but few believe Trump and Republicans are focused on it.
- Democratic healthcare proposals are highly supported, though many are unfamiliar with them, including Americans who identify as Democrats.
- Expanding Medicare is overwhelmingly popular – especially when naming specifics – though support softens with a price tag. Americans want large corporations and the wealthy to pay for Medicare expansion, but they expect taxpayers and middle-class families will ultimately bear the cost.
- Americans support paying for Medicare expansion by cutting spending on foreign conflicts and raising taxes on large corporations and the wealthy. They oppose funding it through higher taxes on all Americans, increasing the national debt, or cutting Medicaid.
- Healthcare remains an acute cost pain point across the political spectrum.

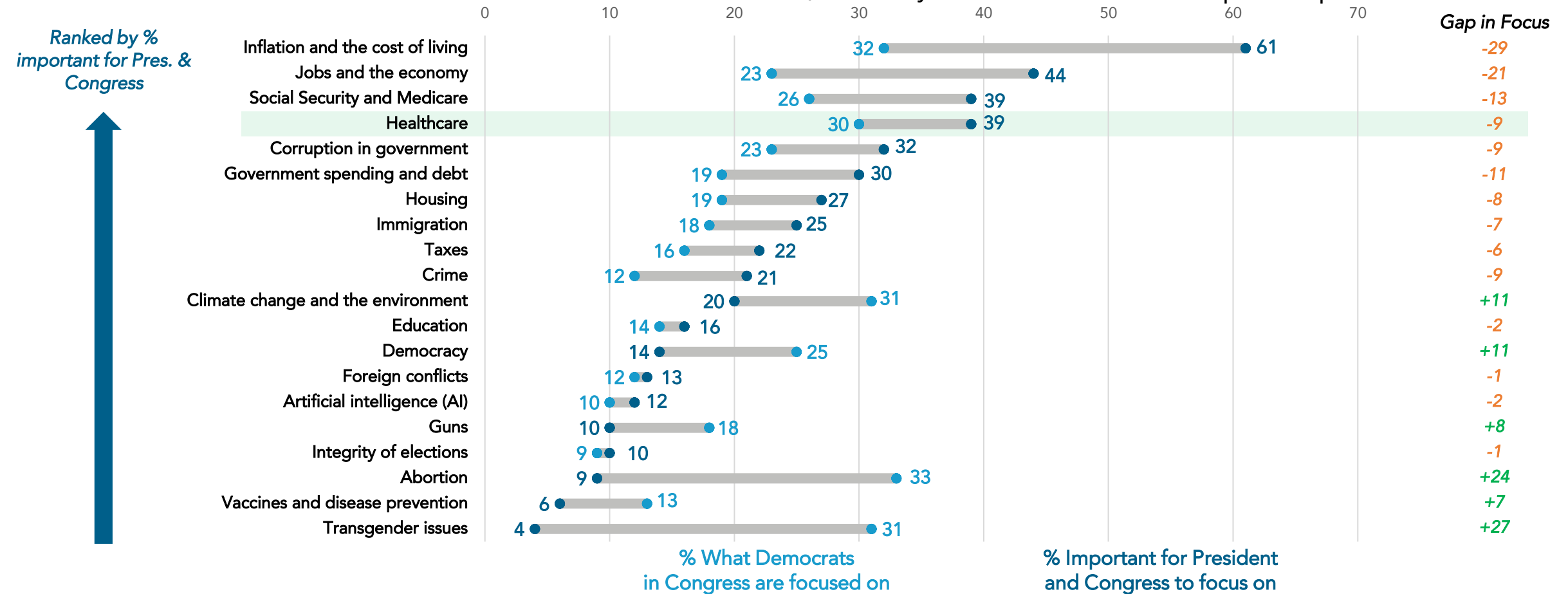
Healthcare and the Economy Are Top Issues, But Americans See Trump/GOP as Not Focused on Them



Nationwide survey of 1,000 registered voters conducted June 25-June 30, 2026. For more info, visit navigatorresearch.org.

Americans See Democrats More Focused on Costs, Including Healthcare

Three in ten Americans see Democrats as focused on healthcare, while only 9% of Americans see Trump and Republicans focused on it.

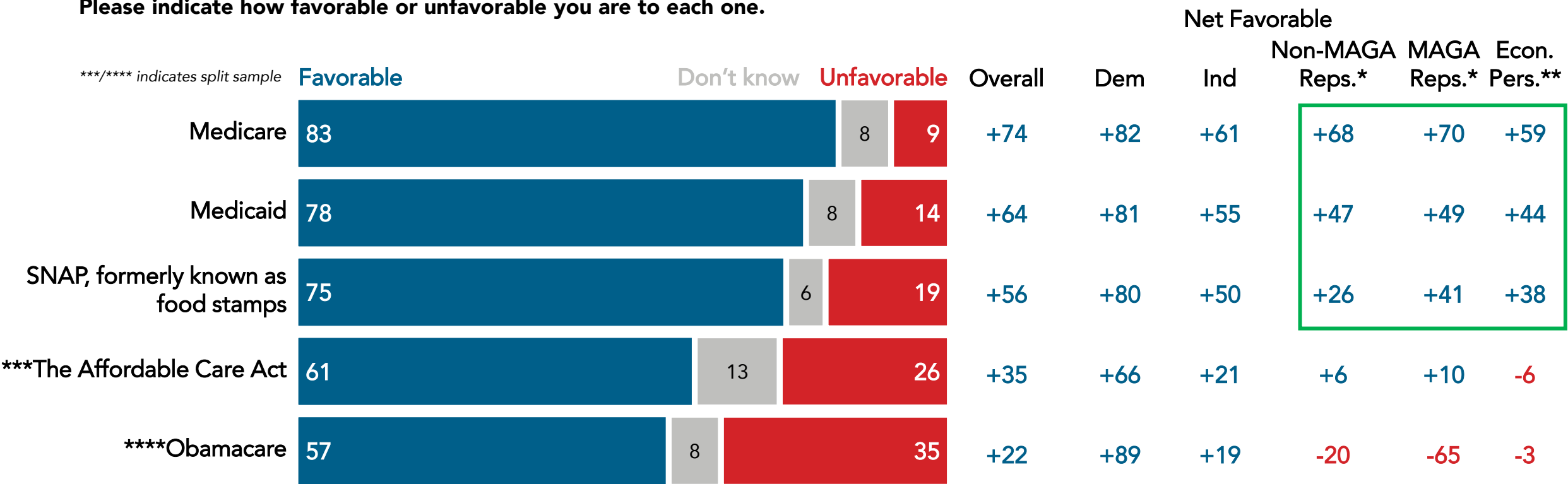


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Programs Like Medicare, Medicaid, SNAP Overwhelmingly Popular; the ACA/Obamacare Also Net Positive

At least three in four Americans are favorable toward Medicare (83% favorable), Medicaid (78%), and SNAP (75%). Even MAGA Republicans* feel favorably toward Medicare (net +70 fav), Medicaid (net +49), SNAP (net +41), and the ACA (net +10).

Please indicate how favorable or unfavorable you are to each one.



MAGA Republicans are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. *Economically persuadable Americans disapprove of Trump's handling of the economy, but do not trust the Democratic Party more to handle inflation and the cost of living or jobs and the economy, and do not identify as strong or weak Democrats. Nationwide survey of 1,000 registered voters conducted June 25-June 30, 2026. For more info, visit navigatorresearch.org.

Democrats Are More Trusted on a Range of Costs Like Medicaid, Medicare, Healthcare – Though Many Trust Neither Party

Independents trust the Democratic Party more on Medicaid (net +23 trust Democrats more), Medicare (net +23), healthcare (net +17), and grocery prices (net +14).

Below is a list of issues. Please indicate who you personally trust more to handle each one.

					Net Trust the Democratic Party					
	The Democratic Party	Neither	DK	Trump and the Republican Party	Overall	Dem	Ind	Non-MAGA Reps.*	MAGA Reps.*	Econ. Pers.**
Medicaid	45	21	7	27	+18	+79	+23	-19	-68	+3
Medicare	45	22	5	28	+17	+79	+23	-25	-69	+2
Healthcare	45	23	4	28	+17	+81	+17	-24	-69	+3
Grocery prices	39	27	4	30	+9	+71	+14	-32	-74	-9

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A Range of Democratic Healthcare Proposals Are Popular

Pluralities of non-MAGA Republicans* support each policy tested, including Medicare for All (net +10 support) and a public option (net +39).

Please indicate whether you support or oppose each healthcare policy.

	Strongly support	Somewhat support	Not sure	Oppose	Overall	Dem	Ind	Net Support Non-MAGA Reps.*	MAGA Reps.*
Expanding ACA subsidies: expanding financial assistance to help more people afford health insurance purchased through the Affordable Care Act marketplace	37	31	11	21	+47	+79	+48	+23	+6
A public option for healthcare: a healthcare system in which there is a government-run health insurance plan that would compete with private insurance plans, giving people the choice to enroll in either a public plan or a private plan	28	37	15	20	+45	+60	+37	+39	+30
Lowering the eligibility age for Medicare: making all Americans eligible for Medicare at age 50, rather than only allowing Americans ages 65 and older to enroll	34	29	12	25	+38	+63	+33	+15	+17
Medicare for All: a healthcare system in which all Americans would receive health insurance through a government-run Medicare program, replacing most private health insurance	34	27	10	29	+32	+64	+23	+10	-4
Single-payer healthcare: a healthcare system in which the government provides health insurance for all Americans and pays for most healthcare costs, replacing most private health insurance	30	29	15	26	+33	+61	+26	+12	+4

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Few Are Very Familiar With Any Democratic Healthcare Proposals – Including Democrats

Just one in four Americans are very familiar with Medicare for All (25% very familiar); even fewer are very familiar with other proposals.

Below is a list of healthcare policies. Please indicate how familiar you are with each one.

	% Very familiar	% Somewhat familiar	Dem	Ind	Non-MAGA Reps.*	Very Familiar MAGA Reps.*	Active News**	Passive News**
Medicare for All	25	37	28	24	15	27	29	17
Expanding ACA (Affordable Care Act) subsidies	19	35	23	17	12	16	22	13
A public option for healthcare	18	35	21	18	12	18	21	13
Single-payer healthcare	16	31	19	15	9	18	21	9
Lowering the eligibility age for Medicare	15	28	17	15	11	16	19	11

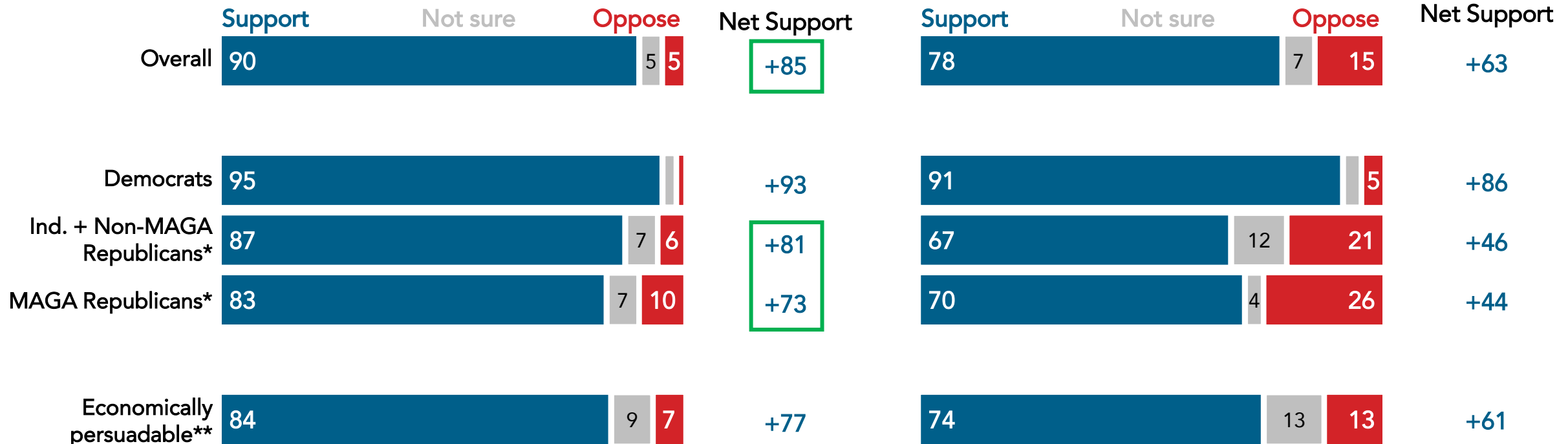
*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. **Active news consumers say they "seek out news" while passive news consumers say "news come to me." Nationwide survey of 1,000 registered voters conducted June 4-June 8, 2026. For more info, visit navigatorresearch.org.

Expanding Medicare Broadly – and for Dental, Vision, and Hearing Specifically – Is Overwhelmingly Popular

At least four in five independents and non-MAGA Republicans* (87% support) and MAGA Republicans* (83%) support expanding Medicare to include dental, vision, and hearing coverage – fewer support general expansion (67% and 70%, respectively).

(Split Sample) Do you support or oppose expanding Medicare to include dental, vision, and hearing coverage?

(Split Sample) Do you support or oppose expanding Medicare to make healthcare more accessible for more Americans?



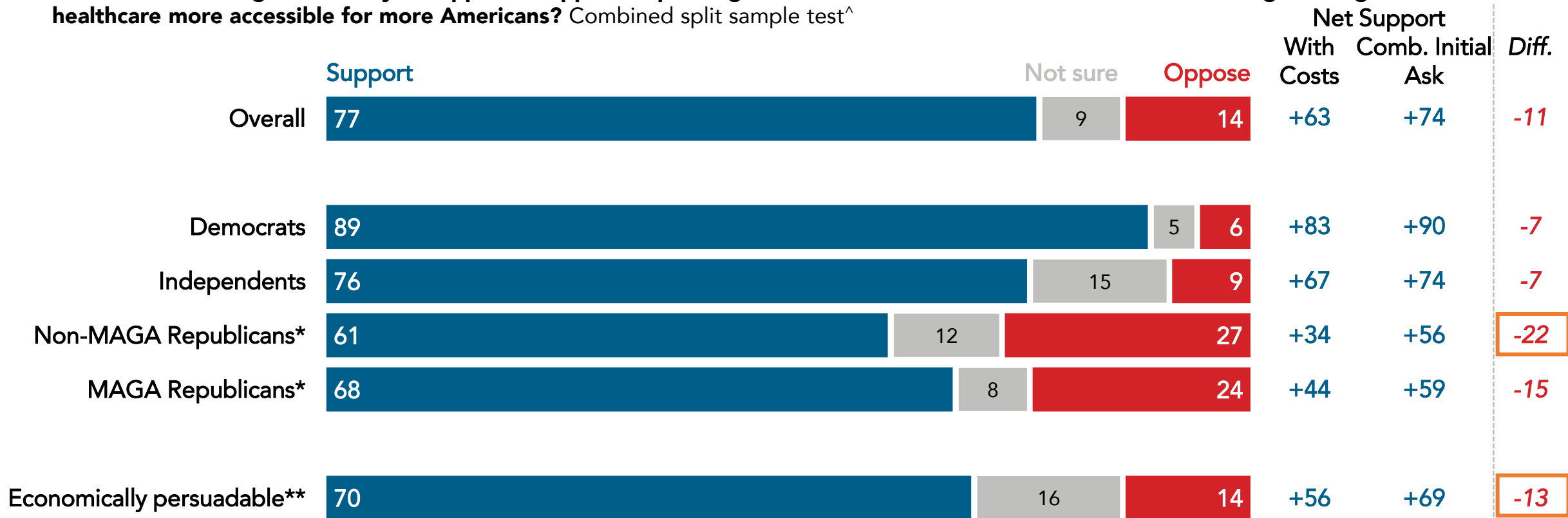
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A \$350 Billion Price Tag Weakens Support for Expanding Medicare, Though it Remains High

After reading costs, non-MAGA Republicans* move away from supporting expansion by 22 points (from net +56 support to net +34).

Imagine it could cost \$350 billion to expand Medicare to include dental, vision, and hearing coverage/make healthcare more accessible for more Americans. Again, would you support or oppose expanding Medicare so it includes dental, vision, and hearing coverage/to make healthcare more accessible for more Americans? Combined split sample test^



^Split sample results lacked differentiation; results combined to allow for greater subgroup analysis. **MAGA Republicans* are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. ***Economically persuadable* Americans disapprove of Trump's handling of the economy, but do not trust the Democratic Party more to handle inflation and the cost of living or jobs and the economy, and do not identify as strong or weak Democrats. Nationwide survey of 1,000 registered voters conducted June 25-June 30, 2026. For more info, visit navigatortresearch.org.

Americans Want to See Corporations, the Wealthy, and Health Insurance Companies Pay for Medicare Expansion...

Nearly a third of economically persuadable** Americans believe that the government can afford to expand Medicare without anyone bearing additional costs (28%).

Who do you think should pay the most to expand Medicare to include dental, vision, and hearing coverage/make healthcare more accessible for more Americans? Combined split sample test ^

	% top two should pay the most	Dem	Ind. & Non-MAGA Reps.*	MAGA Reps.*	Econ. Persuadable**
Large corporations	29%	36	23	26	23
Wealthy Americans	29	41	22	14	21
Health insurance companies	22	18	21	30	20
Taxpayers generally	14	13	13	16	13
People who receive Medicare benefits	7	4	11	9	8
People who receive other government benefits, through cuts to those programs	7	4	8	11	6
Middle-class families	4	3	3	6	4
Future generations through increased national debt	3	3	1	5	2
The government can afford this without anyone bearing additional costs	23	24	25	19	28

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...But, Americans Say Taxpayers and Middle-Class Families Will Be the Ones Footing the Bill

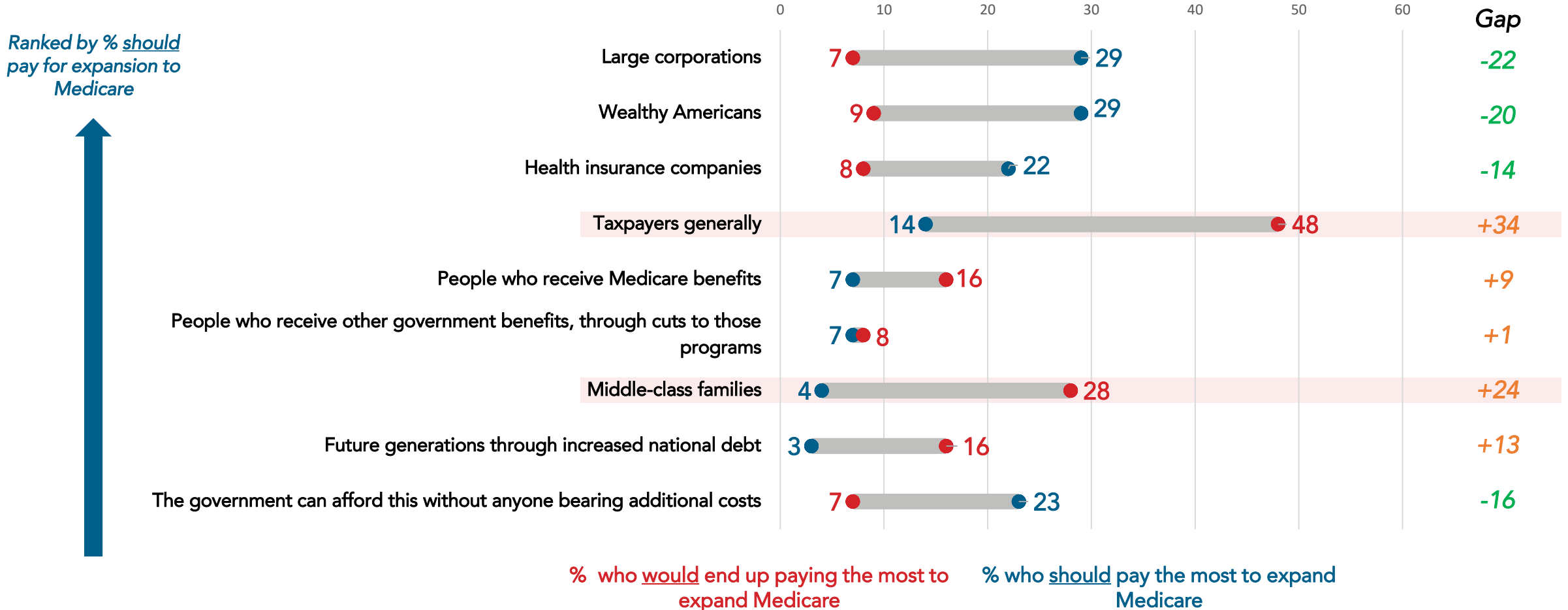
Regardless of who you think should pay for it... Who do you think would end up paying the most to expand Medicare to include dental, vision, and hearing coverage/make healthcare more accessible for more Americans? Combined split sample test ^

	% top two would pay the most	Dem	Ind. & Non-MAGA Reps.*	MAGA Reps.*	Econ. Persuadable**
Taxpayers generally	48%	49	46	50	46
Middle-class families	28	31	27	24	26
Future generations through increased national debt	16	15	19	16	21
People who receive Medicare benefits	16	14	17	17	18
Wealthy Americans	9	10	7	8	4
People who receive other government benefits, through cuts to those programs	8	10	7	5	9
Health insurance companies	8	6	7	13	6
Large corporations	7	7	6	7	5
The government can afford this without anyone bearing additional costs	7	8	7	4	6

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While Americans Want Corporations/Wealthy to Pay for Medicare Expansion, Taxpayers Seen As Likely to Shoulder Cost



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Popular Pay-Fors: Less Spending Abroad, Taxes on the Rich/Corporations. Cuts to Medicaid, Higher Debt and Taxes Unpopular

A majority of Americans strongly support increasing taxes on the wealthy (56% strongly support) and big corporations (55%).
Please indicate whether you support or oppose each one as a method to help pay for expanding Medicare. Combined split sample test ^

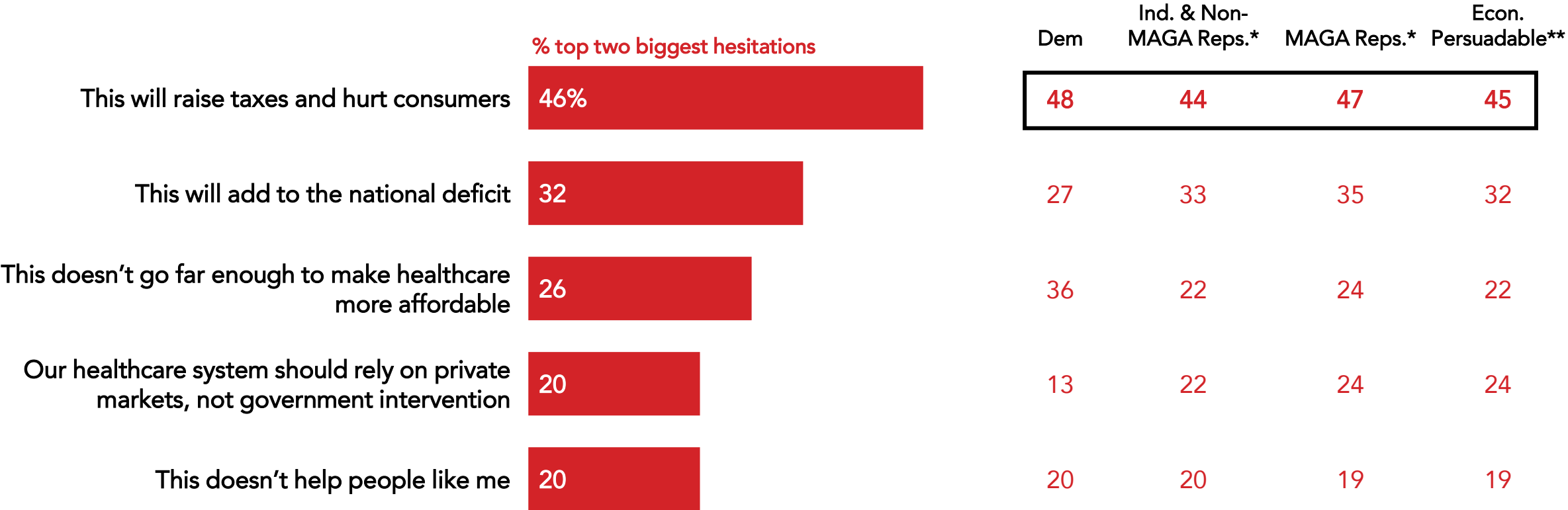
	Net Support							
	Support	Not sure	Oppose	Overall	Dem	Ind	Non-MAGA Reps.*	MAGA Reps.*
Cutting spending on foreign conflicts	78 47% strongly support	8	14	+64	+72	+66	+60	+49
Increasing taxes on big corporations	79 55% strongly support	5	16	+63	+87	+58	+48	+30
Increasing taxes on the wealthy	77 56% strongly support	6	17	+60	+86	+62	+44	+24
Increasing the national debt	20	12	41% strongly oppose 68	-48	-43	-57	-53	-47
Cutting programs like Medicaid	16	6	60% strongly oppose 78	-62	-83	-76	-43	-33
Increasing taxes on all Americans	15	7	49% strongly oppose 78	-63	-62	-66	-59	-65

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The Biggest Hesitations on Expanding Medicare Are That Consumers Will Have to Pay the Cost

Across the political spectrum, at least 40% of Americans who do not strongly support expanding Medicare say their hesitation is that this will raise taxes and hurt consumers.

[If do not initially strongly support expanding Medicare] Which of the following are your biggest hesitations about supporting expanding Medicare to include dental, vision, and hearing coverage/make healthcare more accessible for more Americans? Combined split sample test [^]

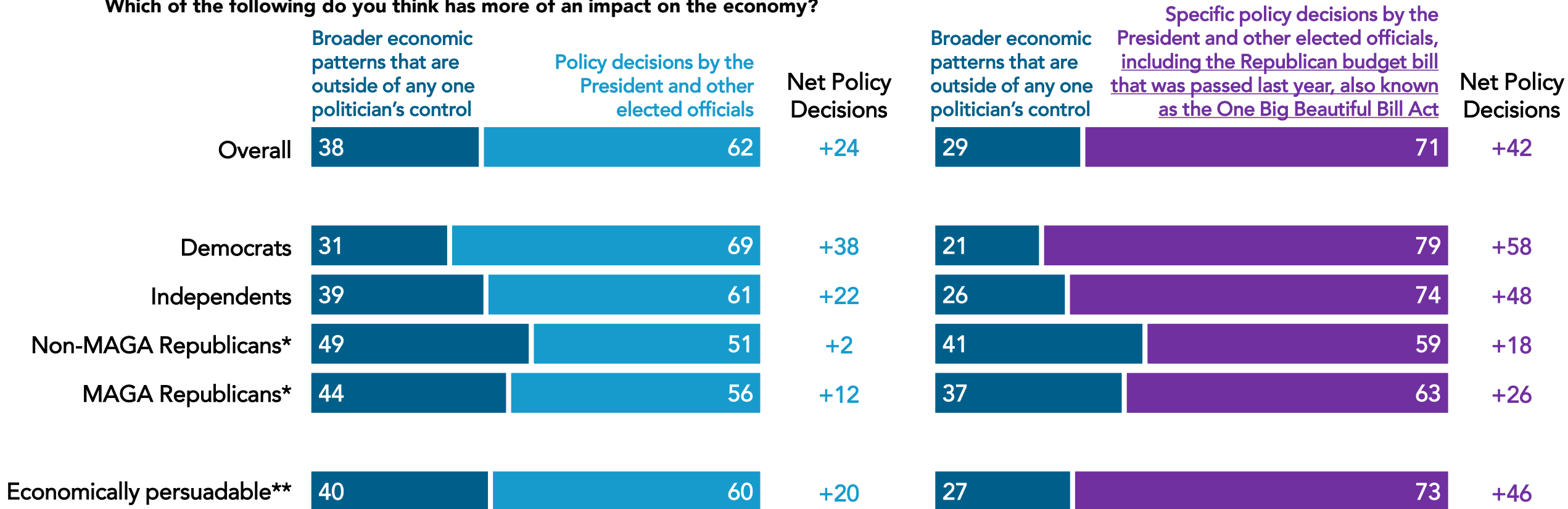


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Americans See Electeds as Having More of an Impact on the Economy Than Broader Economic Patterns

When including the specific policy decision of the One Big Beautiful Bill Act, even more Americans say specific policy decisions have a greater impact on the economy than broader patterns (62% without OBBBA, 71% with).

Which of the following do you think has more of an impact on the economy?



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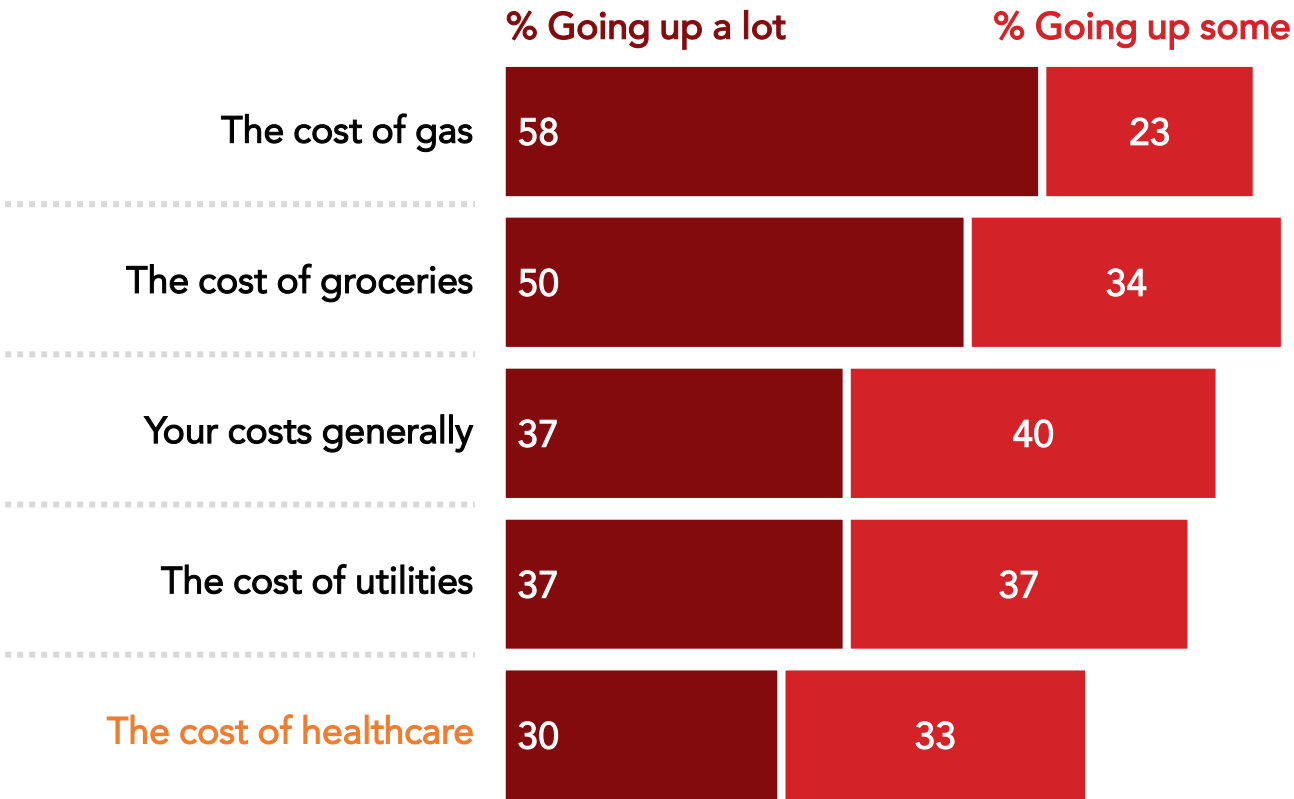
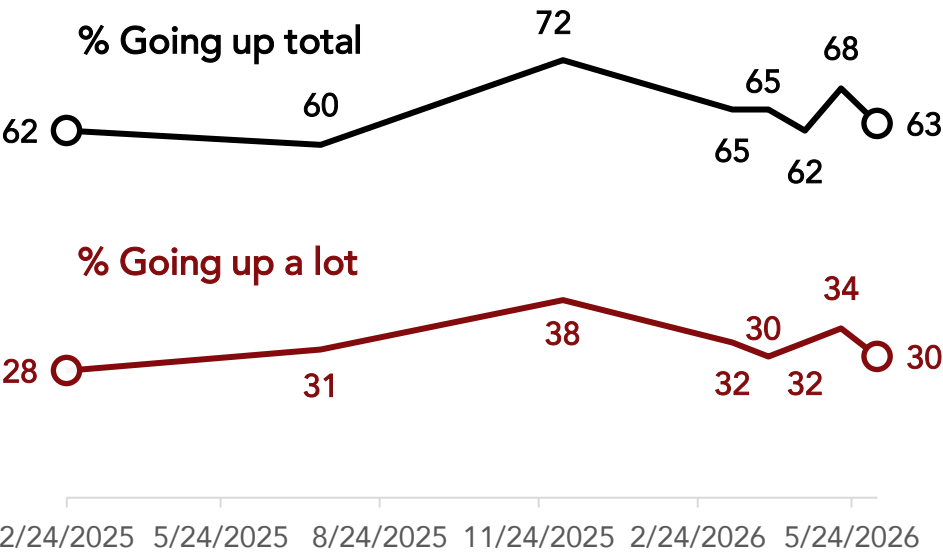
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Healthcare Is a Steady Cost Pain Point for Three in Five, Though Slightly Less Acute Than Gas, Groceries

Since February 2025, Americans’ perceptions of the cost of healthcare has remained mostly consistent, with roughly two in three saying healthcare costs are going up (63% total going up, 30% going up “a lot”).

Please indicate, for each one, whether you feel like those costs are going up, going down, or staying the same.

Perceptions of the cost of healthcare



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 4-June 8, 2026. For more info, visit navigatortresearch.org.



About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from June 25-June 30, 2026. 100 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among African American voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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To learn more about Navigator:

<http://navigatorresearch.org>

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