

navigator*

Wednesday, July 29th

The Conflict With Iran



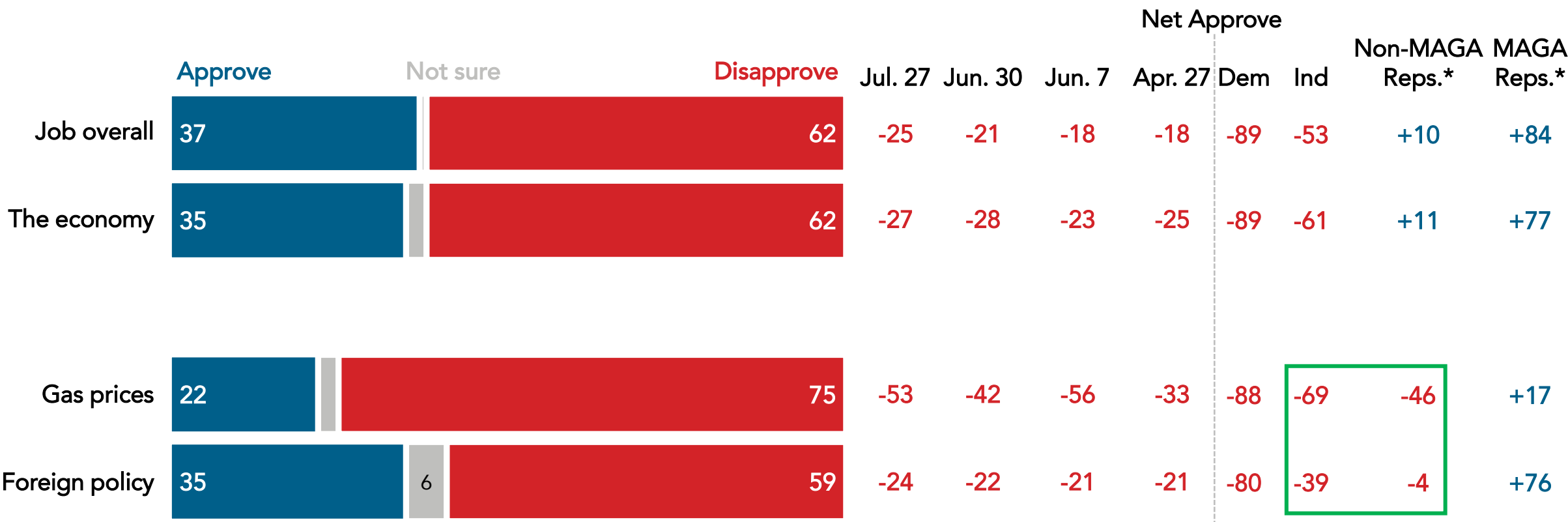
Credit: Shutterstock/macondofotografici

Key Takeaways:

- Trump's approval ratings continue to decline across key issues, with his handling of foreign policy receiving its lowest rating of his second term.
- A majority of Americans continue to oppose the war in Iran and say the conflict has not been worth it.
- The strongest critiques continue to frame the war as expensive, unnecessary, and dangerous.

Trump’s Approval Ratings Continue to Be in the Negative By Double Digits Across the Economy, Gas Prices, Foreign Policy

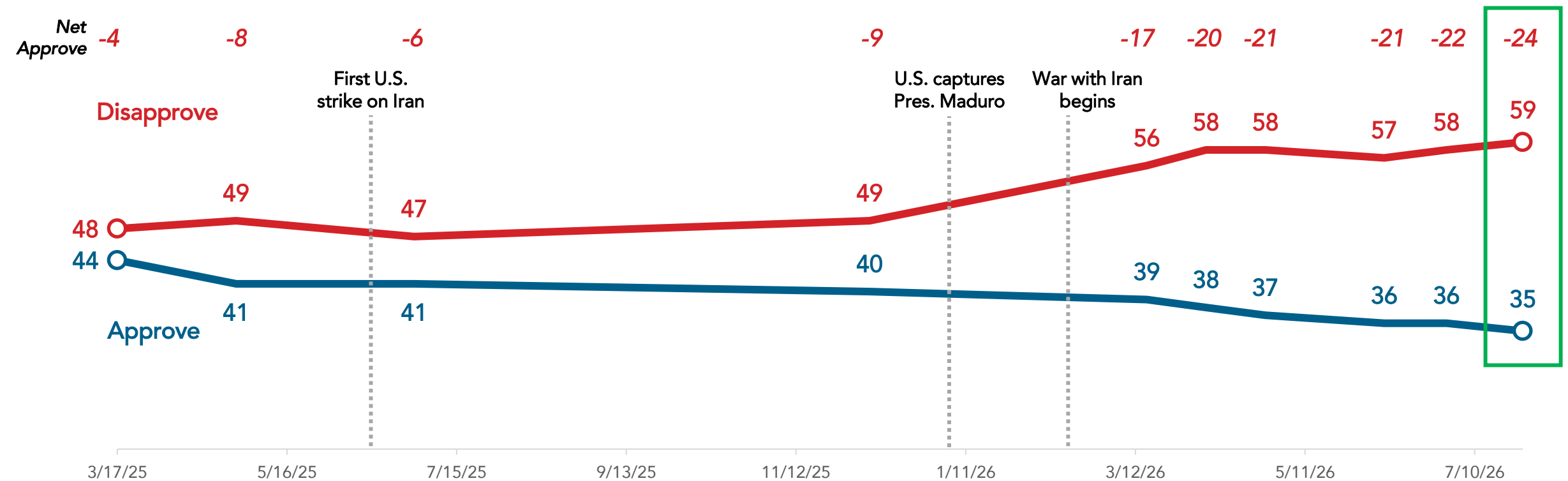
Non-MAGA Republicans* disapprove of Trump’s handling of both gas prices (net -46 approve) and foreign policy (net -4). Below is a list of issues. Please indicate whether you approve or disapprove of the way Donald Trump is handling each one.



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 23-July 27, 2026. For more info, visit navigatorresearch.org.

Trump's Approval Rating on Foreign Policy Has Fallen to Its Lowest Point of His Second Term

Please indicate whether you approve or disapprove of the way Donald Trump is handling: Foreign policy.



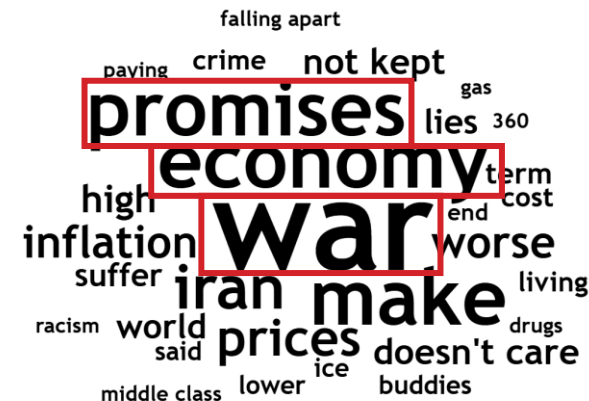
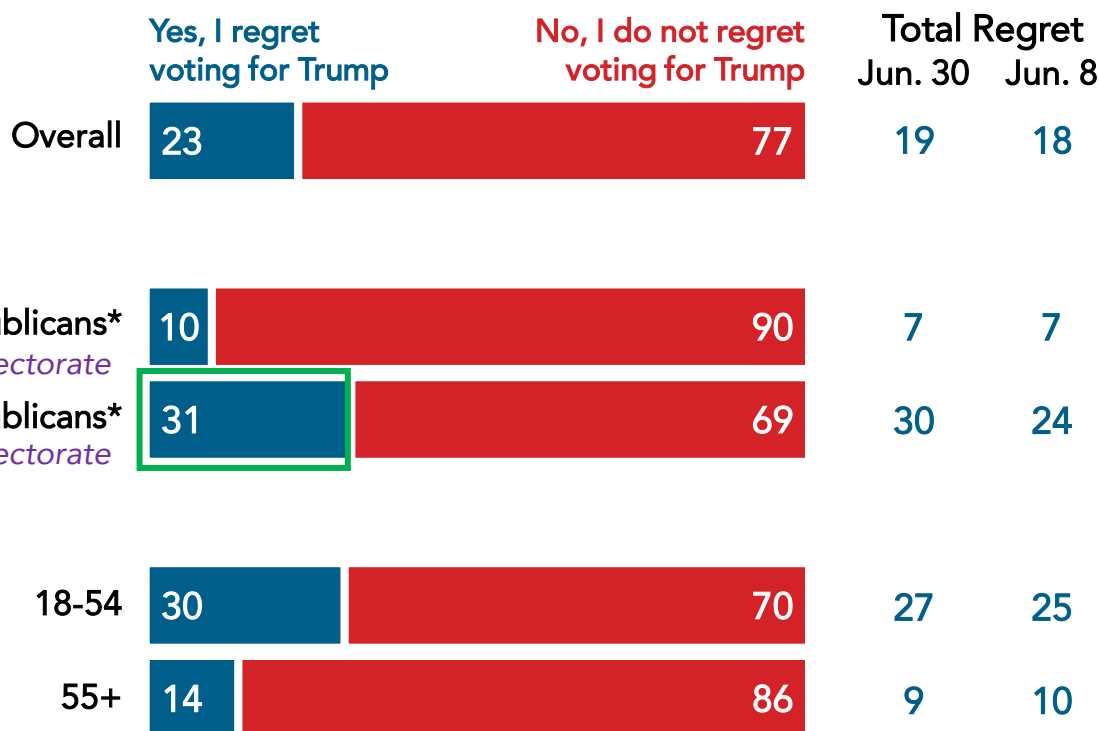
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The Most 2024 Trump Voters in Navigator Tracking Now Say They Regret Their Vote, Citing Broken Promises, War, Economy

Nearly one in three non-MAGA Republicans who voted for Trump say they regret their choice (31%).

[If 2024 Trump voter] You indicated you voted for Donald Trump in 2024. Do you regret voting for Donald Trump?

[If voted for Trump and regret voting for him] You indicated you regret voting for Donald Trump in 2024. What makes you say that?



"He has involved the US in a war that is not our fight to be in, the economy is bad and the cost of living is not affordable." **"He didn't live up to any of his promises. The economy and cost of living is the worst it's ever been."**

"He has **not kept many of the promises** that he made to the American people."

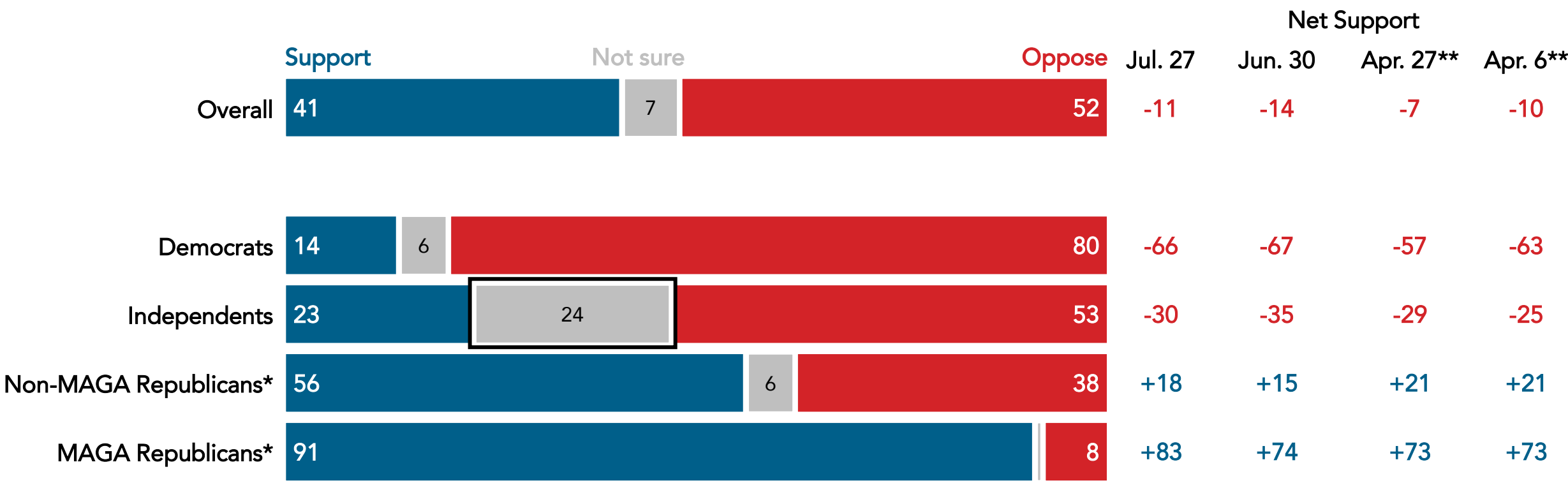
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A Majority of Americans Continue to Oppose the War With Iran

One in four independents are not sure whether they support or oppose the military actions taken by the U.S. against Iran (24% not sure), though a majority say they oppose the actions (53% oppose).

Do you support or oppose the military actions the U.S. has taken against Iran?

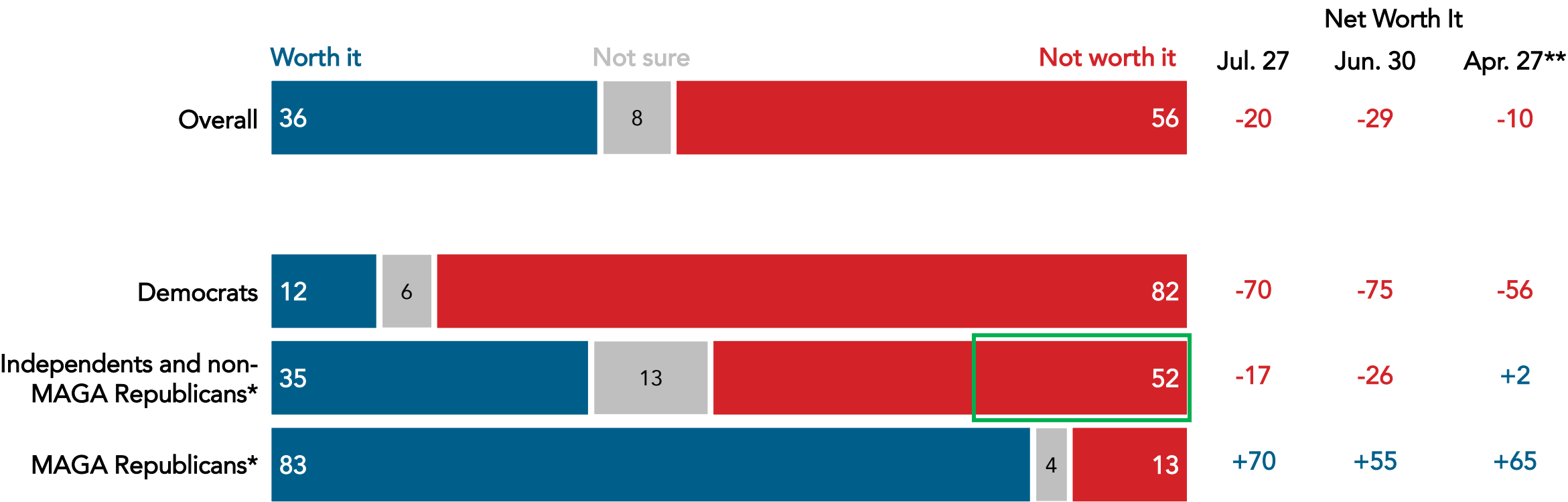


*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. **Previous question text read: "Do you support or oppose the U.S. taking military action against Iran?" Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 23-July 27, 2026. For more info, visit navigatortresearch.org.

Americans Continue to Say the War Has Not Been Worth It

A majority of Americans overall (56% not worth it) and roughly half of independents and non-MAGA Republicans* (52%) say the conflict in Iran has not been worth it.

Do you think the U.S. military operation against Iran has been worth it or has it not been worth it?

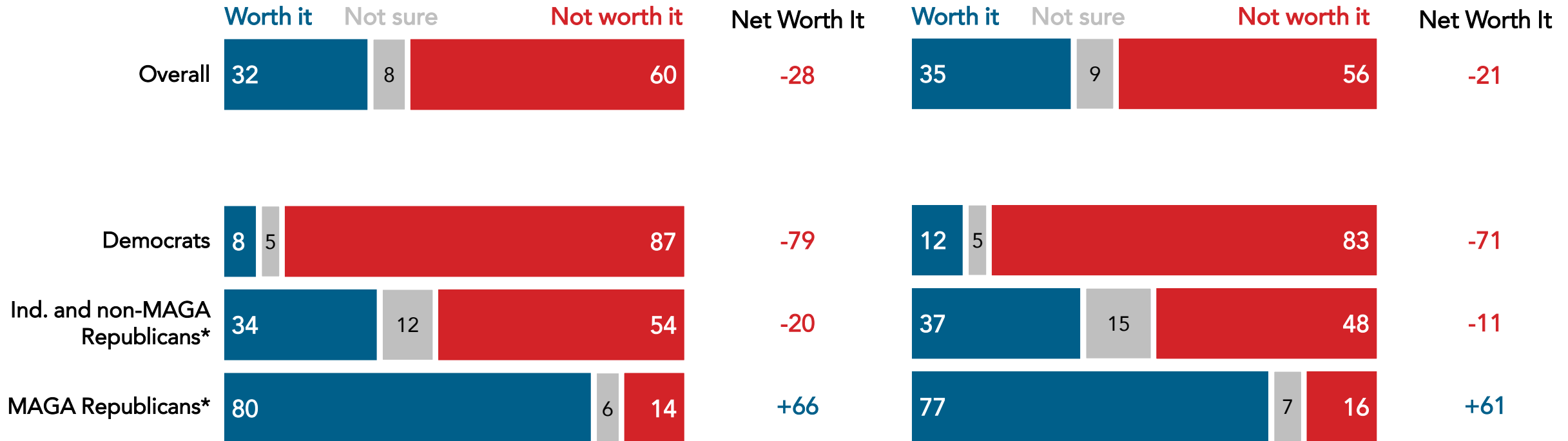


MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.Previous question text read: "Do you think the U.S. military operation against Iran is worth it or is it not worth it?" Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 23-July 27, 2026. For more info, visit navigatortorresearch.org.

Messaging on Costs and Lives Lost Drives Opposition to War

(Split Sample) As you may know, the U.S. military estimates the cost of the war is nearly \$40 billion and is asking Congress for billions more in funding. Knowing this, do you think the U.S. military operation against Iran has been worth it or has it not been worth it?

(Split Sample) As you may know, 18 U.S. servicemembers have now been killed during the conflict with Iran. Knowing this, do you think the U.S. military operation against Iran has been worth it or has it not been worth it?

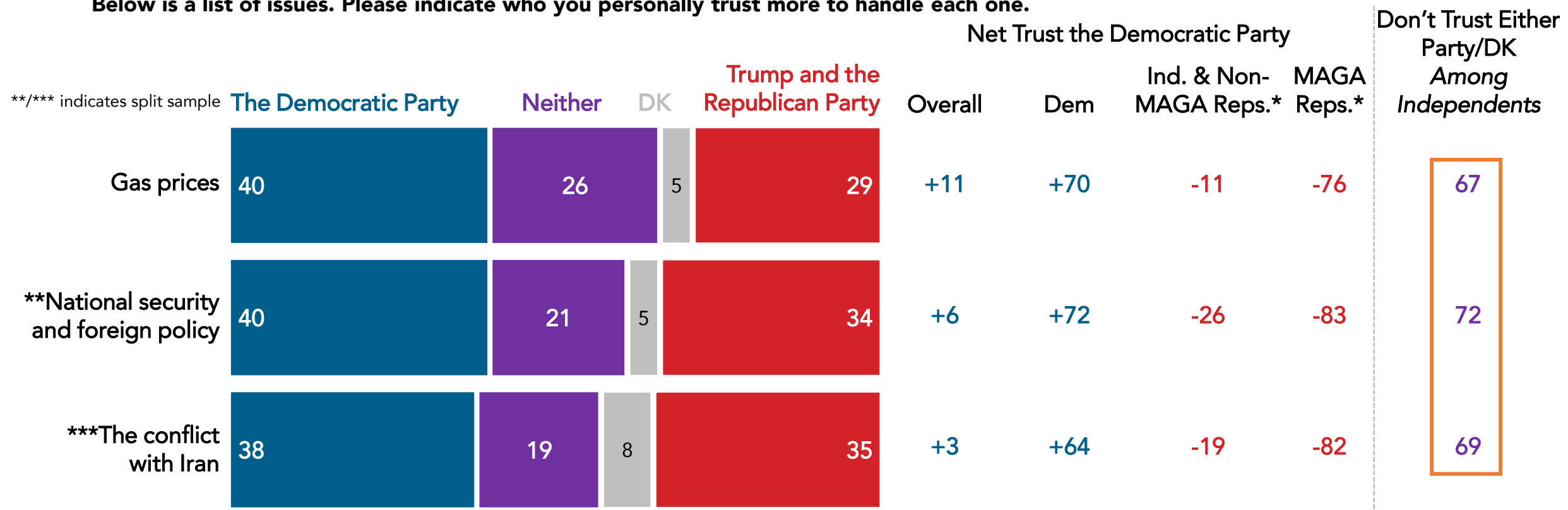


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Americans Trust Democrats More Than GOP on Gas Prices, National Security; Majorities of Independents Trust Neither

At least two in three independents say they don't trust either party or don't know who to trust on gas prices (67% neither/don't know), national security and foreign policy (72%), and the conflict with Iran (69%).

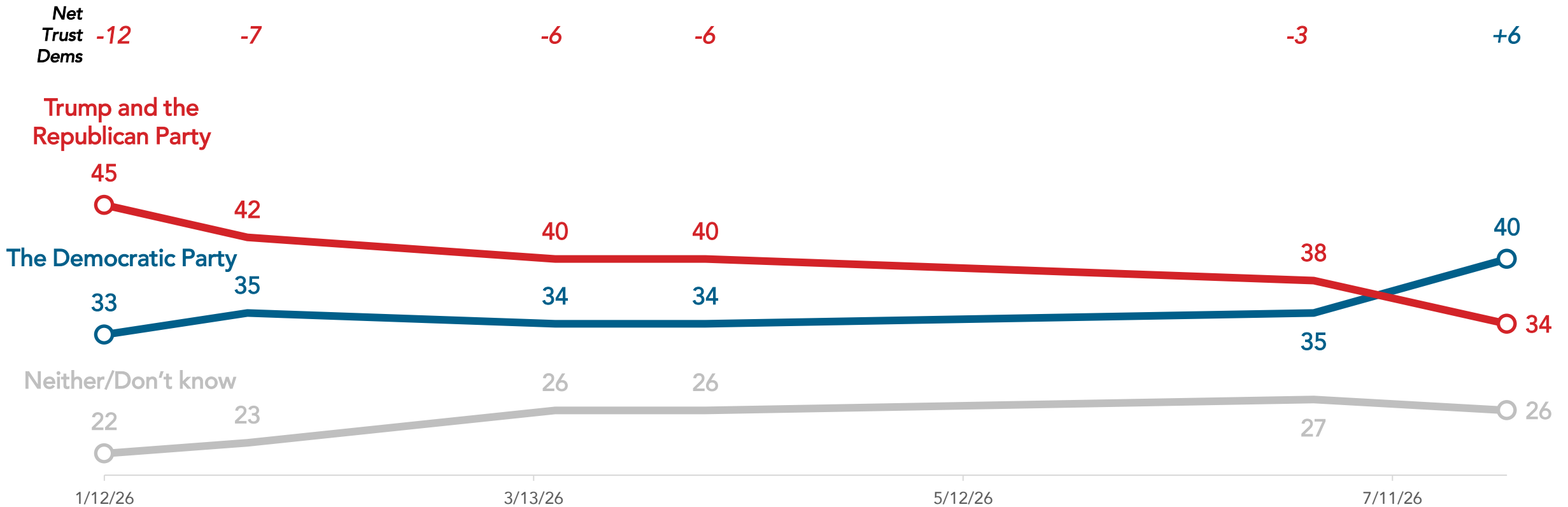
Below is a list of issues. Please indicate who you personally trust more to handle each one.



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Since the Beginning of the Year, Democrats Have Grown More Trusted on National Security and Foreign Policy

Please indicate who you personally trust more to handle: National security and foreign policy.



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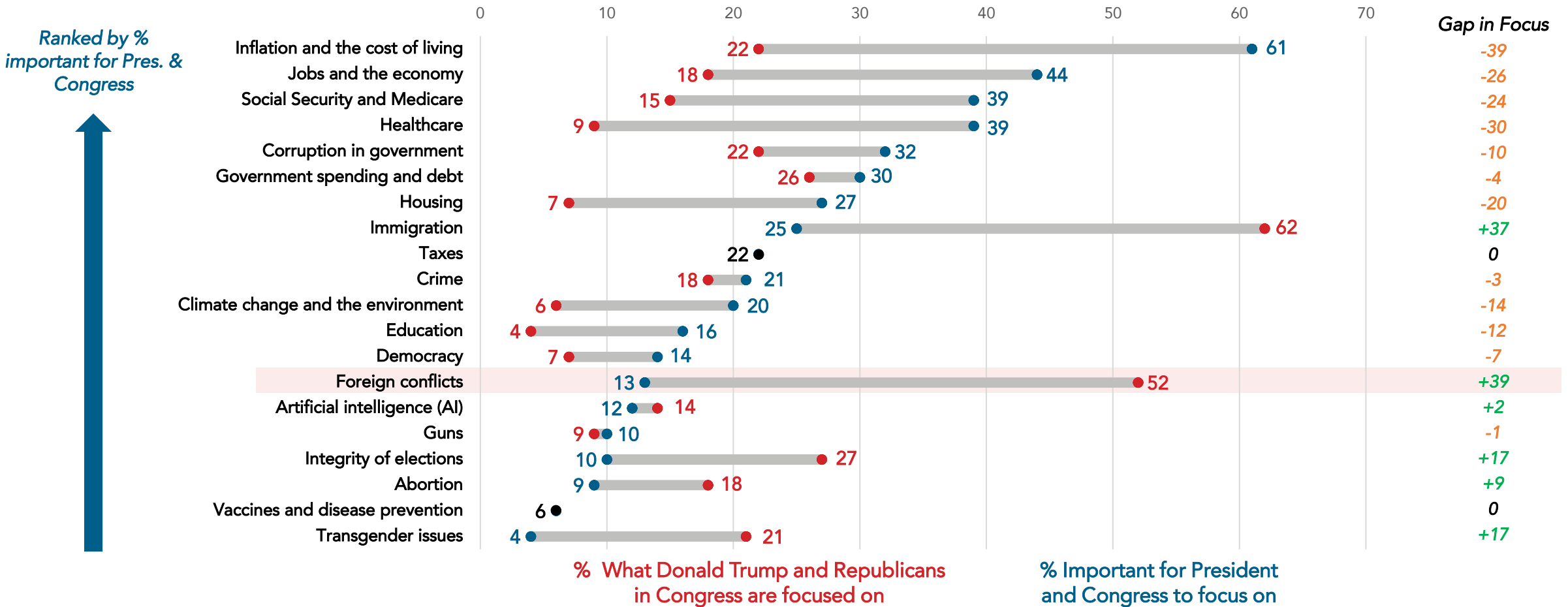
As in the Beginning of the War with Iran, Messaging Emphasizing Cost, Unnecessary Nature Most Effective

Please indicate whether each one raises doubts for you about how Trump has handled the conflict with Iran on a scale of 1 to 5, where 1 means it does not raise any doubts at all and 5 means it raises major doubts.

			Total Doubts (4-5)				
	% Major doubts (5)	% Some doubts (4)	Overall	Dem	Ind	Non-MAGA Reps.*	MAGA Reps.*
[GAS LONG TERM] Because of the war, oil and gas prices will remain high for months, if not years, hurting American consumers and businesses long-term	48	14	61	86	65	44	27
[COST COMPARATIVE] Trump's war with Iran has been unnecessary, dangerous, and expensive: we have spent billions of dollars on another foreign conflict instead of lowering costs and helping Americans at home	48	14	62	86	63	48	26
[FOREVER WARS] The war with Iran has been just another broken promise from Trump: he promised us no new wars, but then started a war with Iran	47	13	59	87	60	44	19
[WORSE OFF] The U.S. is exactly where we were before Trump's war, except now we've sacrificed more than a dozen American troops' lives, seen the deaths of thousands of Iranian civilians, and wasted billions of taxpayer dollars	46	13	59	85	56	45	24
[DEAL GOOD FOR IRAN] Trump's war leaves Iran in a stronger position than before, giving them hundreds of billions of dollars while demonstrating they can close the Strait of Hormuz whenever they are threatened	45	13	58	83	51	42	27
[U.S. IMAGE ABROAD] America's image and standing abroad have been badly damaged by Trump's war, with fewer people viewing the U.S. as strong militarily or a reliable ally	42	14	57	84	59	39	20

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Healthcare and the Economy Are Top Issues, But Americans See Trump/GOP as Focused Instead on Foreign Conflicts



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from July 23-July 27, 2026. 100 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among African American voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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To learn more about Navigator:

<http://navigatorresearch.org>

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