

REGVOTE. Are you currently registered to vote in [STATE]?

Yes 99%
No -
Not sure 1

PTYID. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party?

Strong Democrat 25%
Weak Democrat 14
Independent / Closer to the Democrats 5
Independent 12
Independent / Closer to the Republicans 4
Weak Republican 14
Strong Republican 25

DEMOCRAT (NET) 40%
INDEPENDENT (NET) 22
REPUBLICAN (NET) 38

DEMOCRAT W/ LEANERS (NET) 45%
REPUBLICAN W/ LEANERS (NET) 43

PTYIMPORT. How important is politics to your personal identity?

Very important 33%
Somewhat important 32
Not too important 22
Not at all important 12

IMPORTANT (NET) 65%
NOT IMPORTANT (NET) 35

SEEKNEWS. Which of the following better describes how you get news about things like current events and politics?

I seek out news 60%
News comes to me 40

Switching gears...

DIRECTION. Generally speaking, would you say the country today is...

	Latest Data by Party				Latest Data by Race			
	Sep-14	Aug-24	Jul-27	Jun-30	Dem	Ind	Rep	Afr Am
Headed in the right direction	31%	28%	29%	30%	10%	17%	58%	25%
Off on the wrong track	64	66	64	64	88	74	36	71
Not sure	5	6	7	6	3	8	6	4

TRUMPAPP. Do you approve or disapprove of the way Donald Trump is handling his job as president?

	Latest Data by Party				Latest Data by Race			
	Sep-14	Aug-24	Jul-27	Jun-30	Dem	Ind	Rep	Afr Am
Strongly approve	19%	17%	19%	19%	2%	6%	40%	9%
Somewhat approve	19	22	18	20	5	15	35	11
Somewhat disapprove	13	12	13	11	8	23	15	12
Strongly disapprove	48	48	48	49	85	49	10	66
Not sure	1	2	2	1	*	8	*	2
APPROVE (NET)	38%	39	37	39	7	21	75	20
DISAPPROVE (NET)	61	60	62	60	93	71	25	78

		Latest Data by Party				Latest Data by Race					
	<u>Sep-14</u>	<u>Aug-24</u>	<u>Jul-27</u>	<u>Jun-30</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
Strongly approve	18%	15%	18%	17%	2%	5%	37%	9%	13%	21%	9%
Somewhat approve	19	20	17	18	4	12	36	12	13	22	13
Somewhat disapprove	13	14	14	14	10	22	15	13	15	12	23
Strongly disapprove.....	49	49	48	49	83	51	11	64	53	44	53
Not sure	2	2	3	2	1	9	*	2	5	1	2
APPROVE (NET).....	36%	34	35	35	6	18	74	21	27	43	22
DISAPPROVE (NET)	62	63	62	63	93	74	26	77	68	56	76

	Sep-14	Aug-24	Jul-27	Jun-30	Latest Data by Party			Latest Data by Race			
					Dem	Ind	Rep	Afr Am	Hisp	White	AAP
Yes, I regret voting for Trump.....	18%	18%	23%	19%	68%	39%	12%	25%	22%	17%	17%
No, I do not regret voting for Trump	82	82	77	81	32	61	88	75	78	83	83

[illegible]

	FAV		UNFAV				NET		
	<u>Very</u>	<u>Some</u>	<u>Some</u>	<u>Very</u>	<u>DK</u>	<u>NH</u>	<u>FAV</u>	<u>UNFAV</u>	<u>FAM</u>
• The Democratic Party	18%	26	20	32	3	*	45%	51	96
<i>Aug-24 2026</i>	17%	28	19	32	3	*	45%	51	96
<i>Jul-27 2026</i>	22%	26	16	32	3	1	47%	48	95
<i>Jun-30 2026</i>	19%	25	20	32	3	1	44%	52	96
Latest Data by Party Dem	37%	45	14	2	1	-	83%	16	99
Latest Data by Party Ind	3%	17	30	28	19	2	20%	58	79
Latest Data by Party Rep	2%	9	23	64	1	*	12%	86	98
Latest Data by Race Afr Am	37%	32	13	12	5	*	69%	25	94
Latest Data by Race Hisp	23%	34	15	20	7	1	57%	35	92
Latest Data by Race White	15%	24	20	38	3	*	39%	58	97
Latest Data by Race AAPI	14%	31	25	24	7	-	44%	48	93

FAVS. You will now see the names of some people, groups, and other items. Please indicate how favorable or unfavorable you are to each one.

	FAV		UNFAV		DK	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• The “Make America Healthy Again” (MAHA) movement.....	19%	23	10	29	11	8	43%	38	81
<i>May-18 2026</i>	20%	20	12	28	12	7	40%	40	81
<i>Apr-27 2026</i>	18%	21	11	29	11	9	39%	40	80
<i>Sep-08 2025</i>	22%	21	8	28	12	10	43%	36	79
Latest Data by Party Dem	7%	11	12	49	12	8	18%	62	80
Latest Data by Party Ind	8%	18	10	28	23	13	26%	38	64
Latest Data by Party Rep	35%	38	6	7	7	6	73%	14	87
Latest Data by Race Afr Am	17%	15	8	37	14	9	32%	45	77
Latest Data by Race Hisp	18%	22	15	22	14	9	40%	37	77
Latest Data by Race White	20%	25	9	28	10	7	45%	37	83
Latest Data by Race AAPI	22%	20	11	27	14	7	42%	38	79
• Artificial intelligence, or AI.....	13%	30	21	29	7	*	42%	51	93
<i>Dec-08 2025</i>	14%	35	21	20	9	1	49%	41	90
<i>Aug-11 2025</i>	16%	34	20	19	9	1	50%	40	90
<i>Feb-24 2025</i>	15%	36	20	17	11	1	51%	37	88
Latest Data by Party Dem	12%	27	24	30	8	*	39%	53	92
Latest Data by Party Ind	9%	30	20	28	11	2	39%	48	87
Latest Data by Party Rep	15%	32	19	29	4	*	47%	48	95
Latest Data by Race Afr Am	20%	32	15	23	9	1	52%	38	90
Latest Data by Race Hisp	15%	32	18	27	7	2	46%	45	92
Latest Data by Race White	11%	29	23	31	6	*	40%	54	94
Latest Data by Race AAPI	18%	32	22	13	14	1	50%	35	84
• Robert F. Kennedy Jr.....	16%	25	12	35	12	1	41%	46	87
<i>May-18 2026</i>	15%	26	11	34	11	2	42%	45	87
<i>Aug-11 2025</i>	17%	25	11	33	13	1	42%	44	86
<i>Apr-28 2025</i>	17%	24	10	33	13	2	42%	43	85
Latest Data by Party Dem	6%	9	11	62	10	1	16%	73	89
Latest Data by Party Ind	8%	23	15	24	26	3	32%	39	71
Latest Data by Party Rep	29%	41	11	9	9	1	70%	20	90
Latest Data by Race Afr Am	15%	14	11	40	19	1	29%	51	80
Latest Data by Race Hisp	15%	25	14	31	14	1	40%	44	85
Latest Data by Race White	18%	26	11	34	10	1	44%	45	90
Latest Data by Race AAPI	7%	22	14	40	14	3	29%	54	83
• The Republican Party.....	18%	22	17	38	4	*	40%	55	96
<i>Aug-24 2026</i>	17%	25	18	37	3	1	42%	54	96
<i>Jul-27 2026</i>	16%	24	19	37	3	1	40%	57	96
<i>Jun-30 2026</i>	16%	25	17	38	4	*	42%	54	96
Latest Data by Party Dem	2%	4	21	71	2	*	6%	92	98
Latest Data by Party Ind	3%	14	24	37	20	3	17%	61	77
Latest Data by Party Rep	39%	44	11	4	1	-	83%	15	99
Latest Data by Race Afr Am	9%	12	16	57	6	*	20%	73	94
Latest Data by Race Hisp	14%	14	23	40	7	1	28%	63	91
Latest Data by Race White	21%	25	16	34	4	*	46%	50	96
Latest Data by Race AAPI	10%	22	18	42	7	1	32%	60	92

FAVS. You will now see the names of some people, groups, and other items. Please indicate how favorable or unfavorable you are to each one.

	FAV		UNFAV		DK	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• Donald Trump	21%	17	10	49	1	*	39%	60	99
<i>Aug-24 2026</i>	19%	19	11	49	2	*	39%	59	98
<i>Jul-27 2026</i>	20%	17	11	49	1	1	37%	61	98
<i>Jun-30 2026</i>	20%	18	11	49	1	*	38%	60	98
<i>July-21 2020</i>	24%	15	7	53	1	1	39%	59	98
Latest Data by Party Dem	2%	4	7	86	1	-	6%	93	99
Latest Data by Party Ind	9%	12	20	51	7	2	21%	71	92
Latest Data by Party Rep	45%	33	11	10	-	-	78%	22	100
Latest Data by Race Afr Am	10%	9	11	65	4	1	20%	76	95
Latest Data by Race Hisp	16%	11	16	52	4	1	26%	69	95
Latest Data by Race White	26%	20	8	46	1	*	46%	54	99
Latest Data by Race AAPI	11%	15	20	50	4	-	26%	69	96
• Elon Musk	13%	23	15	41	7	1	35%	57	92
<i>Jul-21 2025</i>	11%	21	20	42	6	1	31%	62	93
<i>Jun-9 2025</i>	12%	21	15	46	5	1	33%	61	94
<i>May 2025</i>	16%	19	12	46	6	1	35%	58	94
Latest Data by Party Dem	3%	10	14	67	5	*	13%	82	95
Latest Data by Party Ind	7%	16	23	36	15	3	23%	59	82
Latest Data by Party Rep	25%	38	14	16	7	1	63%	30	92
Latest Data by Race Afr Am	10%	12	14	51	12	1	22%	65	87
Latest Data by Race Hisp	16%	21	18	39	5	1	36%	57	93
Latest Data by Race White	14%	25	15	39	7	1	38%	54	93
Latest Data by Race AAPI	9%	24	17	40	9	1	33%	57	89
• Data centers	8%	19	22	36	12	2	27%	58	86
Latest Data by Party Dem	6%	16	21	44	12	2	22%	64	86
Latest Data by Party Ind	4%	15	20	36	21	4	19%	56	75
Latest Data by Party Rep	11%	24	24	29	10	2	35%	53	88
Latest Data by Race Afr Am	12%	22	16	32	17	2	34%	47	81
Latest Data by Race Hisp	8%	20	21	34	14	3	28%	55	83
Latest Data by Race White	8%	18	25	38	10	2	26%	62	88
Latest Data by Race AAPI	7%	22	17	34	14	5	30%	51	81
• Tariffs	8%	17	16	47	9	2	26%	63	88
<i>Jun-30 2026</i>	10%	20	15	45	9	1	30%	60	90
<i>Jun-07 2026</i>	10%	19	14	45	10	2	29%	59	88
<i>May-18 2026</i>	8%	20	16	46	9	2	27%	62	89
Latest Data by Party Dem	4%	4	13	72	6	2	7%	85	92
Latest Data by Party Ind	4%	10	16	43	22	4	15%	59	73
Latest Data by Party Rep	15%	33	19	21	9	2	48%	40	88
Latest Data by Race Afr Am	9%	13	11	53	13	1	22%	65	86
Latest Data by Race Hisp	7%	14	17	46	14	2	21%	63	84
Latest Data by Race White	9%	19	17	45	8	2	28%	62	90
Latest Data by Race AAPI	6%	17	12	49	9	6	23%	61	84
• Flock cameras	6%	9	15	37	13	19	15%	52	67
Latest Data by Party Dem	5%	7	15	41	13	19	12%	56	68
Latest Data by Party Ind	3%	8	13	45	13	18	11%	58	69
Latest Data by Party Rep	8%	12	16	30	14	20	20%	46	66
Latest Data by Race Afr Am	7%	10	11	33	16	22	17%	44	62
Latest Data by Race Hisp	7%	5	12	41	12	23	12%	53	65
Latest Data by Race White	5%	10	16	38	13	18	15%	54	70
Latest Data by Race AAPI	6%	10	18	29	17	21	16%	47	63

CONGPRIORLIST. Below is a list of issues. Which do you feel are most important for the President and Congress to focus on? You can select up to five.

	<u>Sep-14</u>	<u>Aug-24</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
Inflation and the cost of living	60%	60%	61%	58%	61%	63%	58%	51%	53%	62%	67%
Jobs and the economy	44	46	44	46	43	53	41	46	41	43	48
Healthcare	38	42	39	39	47	36	29	40	35	38	35
Social Security and Medicare	36	37	39	34	39	33	34	31	32	38	29
Corruption in government	32	32	32	31	34	34	30	26	29	34	32
Government spending and debt	28	29	30	28	21	33	33	20	21	30	29
Immigration	24	27	25	27	11	17	39	19	28	24	27
Housing	23	27	27	22	24	31	21	29	30	21	18
Crime	23	21	21	22	16	24	29	24	27	23	19
Taxes	21	21	22	22	15	22	26	19	20	20	28
Climate change and the environment	17	17	20	18	25	14	9	19	18	17	12
Artificial intelligence (AI)	16	11	12	12	18	14	15	18	14	15	25
Democracy	15	16	14	16	25	6	8	17	14	16	11
Foreign conflicts	15	14	13	15	13	9	18	11	14	16	11
Education	14	14	16	15	16	17	12	12	15	14	18
Guns	11	11	10	10	15	8	7	13	13	10	15
Integrity of elections	10	10	10	12	6	7	16	7	11	10	12
Abortion	8	10	9	10	9	5	8	8	9	8	7
Vaccines and disease prevention	7	6	6	6	8	5	6	11	9	6	6
Transgender issues	3	3	4	4	3	1	3	5	4	2	3
Other	1	1	1	1	2	1	*	1	2	1	-

REPPRIORLIST. [SPLIT A] Below is the same list of issues. Which do you think **Donald Trump and Republicans in Congress** are most focused on? You can select up to five.

	<u>Sep-14</u>	<u>Aug-24</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
Immigration	61%	65%	62%	63%	61%	58%	63%	51%	58%	64%	69%
Foreign conflicts	48	50	52	49	51	40	46	42	44	49	49
Integrity of elections	25	27	27	26	22	19	29	19	21	27	28
Government spending and debt	21	21	26	21	13	18	29	21	22	20	17
Taxes	20	17	22	22	18	21	23	20	30	19	32
Jobs and the economy	20	20	18	21	9	23	30	13	18	20	25
Inflation and the cost of living	19	20	22	20	12	18	27	15	15	20	11
Artificial intelligence (AI)	19	14	14	17	24	22	13	24	19	17	26
Corruption in government	18	19	22	22	14	13	23	14	10	21	10
Crime	18	18	18	19	10	12	28	9	14	18	40
Transgender issues	17	17	21	16	26	18	7	17	17	16	21
Abortion	15	15	18	15	21	21	7	21	17	14	11
Healthcare	14	8	9	11	9	16	19	9	11	15	16
Social Security and Medicare	12	14	15	12	9	10	15	16	16	11	4
Democracy	10	6	7	6	6	9	14	15	13	8	6
Guns	8	11	9	12	9	8	6	8	12	6	20
Housing	8	7	7	6	7	10	7	12	7	6	10
Vaccines and disease prevention	7	8	6	6	9	2	7	9	6	8	3
Education	6	4	4	5	4	6	7	10	6	4	9
Climate change and the environment	3	5	6	6	2	2	4	4	7	3	4
Other	6	8	5	8	9	10	2	7	6	6	3

DEMPRIORLIST. [SPLIT B] Below is the same list of issues. Which do you think **Democrats in Congress** are most focused on? You can select up to five.

	<u>Sep-14</u>	<u>Aug-24</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Healthcare	33%	34%	30%	33%	47%	28%	19%	43%	31%	32%	32%
Inflation and the cost of living	30	32	32	31	50	26	11	44	33	27	40
Abortion	28	29	33	30	20	22	39	16	35	29	28
Transgender issues	26	33	31	27	8	22	45	9	24	30	18
Social Security and Medicare	26	26	26	24	37	29	13	34	24	24	27
Climate change and the environment	25	28	31	27	18	30	32	16	20	27	24
Jobs and the economy	25	26	23	25	38	25	11	34	27	22	33
Democracy	24	20	25	30	36	16	13	20	22	23	33
Immigration	22	23	18	20	17	15	28	17	27	22	19
Corruption in government	20	22	23	23	30	14	12	25	26	18	25
Guns	17	18	18	18	12	17	22	12	15	19	20
Housing	17	16	19	14	24	17	9	27	23	14	22
Taxes	15	14	16	15	11	12	19	21	14	15	14
Integrity of elections	14	10	9	12	18	11	12	13	19	14	11
Vaccines and disease prevention	14	14	13	9	8	17	19	9	10	15	17
Government spending and debt	14	16	19	21	19	14	9	21	11	11	23
Foreign conflicts	14	13	12	12	10	13	18	5	14	16	8
Artificial intelligence (AI)	13	11	10	11	11	12	17	10	5	16	9
Education	12	15	14	12	12	19	9	21	11	10	15
Crime	10	13	12	10	10	7	11	17	19	8	1
Other	5	3	2	3	3	4	7	1	4	6	5

TRUMPAPPBATT. Below is a list of issues. Please indicate whether you approve or disapprove of the way Donald Trump is handling each one.

	<u>APPROVE</u>		<u>DISAPPROVE</u>		<u>Not sure</u>	<u>NET</u>	
	<u>Strong</u>	<u>Some</u>	<u>Some</u>	<u>Strong</u>		<u>APPROVE</u>	<u>DISAPPROVE</u>
• Gas prices	11%	14	18	52	6	24%	70
<i>Aug-24 2026</i>	8%	11	19	55	5	20%	75
<i>Jul-27 2026</i>	9%	13	18	57	3	22%	75
<i>Jun-30 2026</i>	11%	16	16	53	4	27%	69
Latest Data by Party Dem	4%	4	9	80	3	8%	89
Latest Data by Party Ind	6%	7	17	56	14	13%	73
Latest Data by Party Rep	19%	26	27	23	6	44%	50
Latest Data by Race Afr Am	9%	7	12	66	6	16%	78
Latest Data by Race Hisp	12%	9	16	56	7	21%	72
Latest Data by Race White	11%	16	19	48	5	28%	67
Latest Data by Race AAPI	4%	12	18	58	8	16%	77
• Data centers	11%	19	15	39	17	30%	54
Latest Data by Party Dem	5%	7	16	62	11	11%	77
Latest Data by Party Ind	5%	14	16	37	29	19%	53
Latest Data by Party Rep	19%	33	14	15	19	52%	29
Latest Data by Race Afr Am	8%	13	11	54	14	22%	65
Latest Data by Race Hisp	10%	19	13	42	15	29%	56
Latest Data by Race White	11%	21	15	36	17	32%	51
Latest Data by Race AAPI	9%	16	18	41	15	26%	59

TRUMPAPPBATT. Below is a list of issues. Please indicate whether you approve or disapprove of the way Donald Trump is handling each one.

	APPROVE		DISAPPROVE		Not sure	NET	
	Strong	Some	Some	Strong		APPROVE	DISAPPROVE
• Food safety	20%	21	12	36	12	40%	48
Latest Data by Party Dem	7%	9	12	64	9	16%	75
Latest Data by Party Ind	9%	17	17	32	25	26%	48
Latest Data by Party Rep	37%	33	11	8	11	70%	19
Latest Data by Race Afr Am	15%	13	10	54	8	28%	64
Latest Data by Race Hisp	16%	21	15	36	12	36%	52
Latest Data by Race White	22%	23	11	32	12	45%	43
Latest Data by Race AAPI	16%	16	14	42	11	32%	57

BETJOBB. Below is a list of issues. Please indicate who **you personally** trust more to handle each one.

		Donald Trump and the		Don't trust either party on this issue	Don't know enough to say
		The Democratic Party	Republican Party		
• Healthcare.....		43%	30	21	6
	<i>Aug-24 2026</i>	43%	27	23	7
	<i>Jul-27 2026</i>	44%	29	22	5
	<i>Jun-30 2026</i>	45%	28	23	4
	Latest Data by Party Dem	83%	3	11	3
	Latest Data by Party Ind	22%	12	47	18
	Latest Data by Party Rep	7%	63	25	5
	Latest Data by Race Afr Am	63%	15	16	6
	Latest Data by Race Hisp	47%	25	23	6
	Latest Data by Race White	38%	35	21	6
	Latest Data by Race AAPI	50%	18	25	7
• [SPLIT B] The cost of living		41%	30	25	4
	Latest Data by Party Dem	80%	5	14	1
	Latest Data by Party Ind	14%	11	61	14
	Latest Data by Party Rep	8%	62	27	3
	Latest Data by Race Afr Am	63%	12	18	7
	Latest Data by Race Hisp	50%	24	18	8
	Latest Data by Race White	35%	36	27	3
	Latest Data by Race AAPI	44%	19	33	5
• Grocery prices		41%	29	25	5
	<i>Aug-24 2026</i>	41%	25	28	7
	<i>Jul-27 2026</i>	41%	28	26	5
	<i>Jun-30 2026</i>	39%	30	27	4
	Latest Data by Party Dem	78%	5	14	3
	Latest Data by Party Ind	19%	12	54	14
	Latest Data by Party Rep	8%	60	27	5
	Latest Data by Race Afr Am	64%	15	16	4
	Latest Data by Race Hisp	47%	24	23	6
	Latest Data by Race White	36%	34	25	5
	Latest Data by Race AAPI	42%	20	30	8

BETJOBB. Below is a list of issues. Please indicate who **you personally** trust more to handle each one.

	<u>The Democratic Party</u>	<u>Donald Trump and the Republican Party</u>	<u>Don't trust either party on this issue</u>	<u>Don't know enough to say</u>
• [SPLIT A] Inflation and the cost of living.....	40%	31	24	6
<i>Aug-24 2026</i>	39%	28	28	5
<i>Jul-27 2026</i>	40%	30	26	4
<i>Jun-30 2026</i>	40%	30	26	4
Latest Data by Party Dem	75%	6	16	3
Latest Data by Party Ind	19%	11	52	18
Latest Data by Party Rep	8%	64	24	4
Latest Data by Race Afr Am	62%	20	15	3
Latest Data by Race Hisp	45%	23	28	4
Latest Data by Race White	38%	35	22	6
Latest Data by Race AAPI	29%	14	41	16
• Tariffs.....	40%	31	22	7
<i>Mar-16 2026</i>	36%	36	18	10
<i>Feb-23 2026</i>	36%	37	19	8
<i>Feb-01 2026</i>	37%	37	16	9
Latest Data by Party Dem	75%	6	15	5
Latest Data by Party Ind	19%	12	50	19
Latest Data by Party Rep	8%	63	23	7
Latest Data by Race Afr Am	56%	17	20	7
Latest Data by Race Hisp	46%	23	23	8
Latest Data by Race White	36%	36	21	7
Latest Data by Race AAPI	42%	24	24	10
• Food safety.....	39%	32	20	9
Latest Data by Party Dem	77%	5	13	6
Latest Data by Party Ind	14%	14	52	20
Latest Data by Party Rep	7%	67	17	9
Latest Data by Race Afr Am	59%	14	18	8
Latest Data by Race Hisp	43%	26	24	7
Latest Data by Race White	35%	37	18	9
Latest Data by Race AAPI	41%	25	25	9
• Gas prices.....	39%	29	27	5
<i>Aug-24 2026</i>	38%	28	27	6
<i>Jul-27 2026</i>	40%	29	26	5
<i>Jun-30 2026</i>	38%	31	26	5
Latest Data by Party Dem	75%	5	18	2
Latest Data by Party Ind	18%	12	55	15
Latest Data by Party Rep	7%	60	28	5
Latest Data by Race Afr Am	63%	16	16	4
Latest Data by Race Hisp	47%	21	27	5
Latest Data by Race White	34%	34	27	5
Latest Data by Race AAPI	38%	24	30	9

BETJOBB. Below is a list of issues. Please indicate who **you personally** trust more to handle each one.

	<u>The Democratic Party</u>	<u>Donald Trump and the Republican Party</u>	<u>Don't trust either party on this issue</u>	<u>Don't know enough to say</u>
• Jobs and the economy.....	39%	33	22	6
<i>Aug-24 2026</i>	40%	33	20	6
<i>Jul-27 2026</i>	41%	34	21	5
<i>Jun-30 2026</i>	40%	34	21	5
Latest Data by Party Dem	78%	4	14	4
Latest Data by Party Ind	15%	15	54	16
Latest Data by Party Rep	5%	67	23	6
Latest Data by Race Afr Am	62%	17	15	6
Latest Data by Race Hisp	45%	26	23	5
Latest Data by Race White	34%	38	22	6
Latest Data by Race AAPI	35%	25	33	8
• [SPLIT B] Inflation	38%	30	26	5
Latest Data by Party Dem	76%	3	17	4
Latest Data by Party Ind	13%	11	61	15
Latest Data by Party Rep	6%	65	25	4
Latest Data by Race Afr Am	61%	12	18	9
Latest Data by Race Hisp	42%	22	28	7
Latest Data by Race White	33%	37	26	4
Latest Data by Race AAPI	42%	19	35	4
• Data centers	29%	26	32	12
Latest Data by Party Dem	59%	4	27	10
Latest Data by Party Ind	7%	11	58	24
Latest Data by Party Rep	5%	54	29	12
Latest Data by Race Afr Am	50%	15	25	10
Latest Data by Race Hisp	36%	20	35	9
Latest Data by Race White	26%	31	31	13
Latest Data by Race AAPI	26%	20	36	18
• Artificial intelligence (AI)	28%	26	34	12
<i>Dec-08 2025</i>	23%	25	34	19
Latest Data by Party Dem	56%	4	30	9
Latest Data by Party Ind	5%	11	63	22
Latest Data by Party Rep	5%	53	30	11
Latest Data by Race Afr Am	49%	15	27	9
Latest Data by Race Hisp	30%	20	38	11
Latest Data by Race White	24%	31	34	11
Latest Data by Race AAPI	31%	17	34	17

Now you are going to see some questions about the economy...

ECONOMYSTATUS. How would you rate the state of the U.S. economy today?

	<u>Sep-14</u>	<u>Aug-24</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Excellent.....	6%	3%	5%	6%	5%	1%	8%	7%	11%	5%	5%
Good.....	26	22	24	24	10	16	46	18	21	28	22
Not so good.....	37	40	40	37	36	45	34	37	33	37	38
Poor.....	30	33	29	32	48	33	11	35	34	28	33
Not sure.....	2	2	2	1	1	5	1	3	2	1	2
POSITIVE (NET).....	32%	26	29	30	14	17	54	25	31	34	27
NEGATIVE (NET).....	67	73	69	69	84	78	46	72	67	65	70

PERSITCONFIDENCE. Thinking about your personal financial situation **over the next few months**, do you feel confident or uneasy?

	<u>Sep-14</u>	<u>Aug-24</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Very confident.....	12%	9%	12%	14%	8%	7%	17%	18%	16%	10%	14%
Somewhat confident.....	30	25	28	27	21	22	42	26	29	32	24
Somewhat uneasy.....	29	33	33	30	34	33	22	27	27	29	34
Very uneasy.....	26	31	26	27	34	32	16	26	25	26	27
Not sure.....	3	3	2	2	2	7	3	3	3	3	1
CONFIDENT (NET).....	42%	34	39	40	30	29	59	44	44	43	38
UNEASY (NET).....	55	63	58	57	68	65	38	52	52	55	61

B1. Below is a list of items. Please indicate, for each one, whether you feel like those costs are going up, going down, or staying the same.

	<u>GOING UP</u>		<u>Staying the same</u>	<u>GOING DOWN</u>		<u>NET</u>	
	<u>A lot</u>	<u>Somewhat</u>		<u>Somewhat</u>	<u>A lot</u>	<u>GOING UP</u>	<u>GOING DOWN</u>
• The cost of gas.....	54%	30	11	4	1	84%	5
<i>Jun-07 2026</i>	58%	23	11	7	2	80%	8
<i>May-18 2026</i>	68%	21	8	2	1	89%	3
<i>Apr-27 2026</i>	56%	28	9	5	2	84%	7
Latest Data by Party Dem	68%	22	7	2	*	90%	3
Latest Data by Party Ind	60%	24	14	1	1	84%	2
Latest Data by Party Rep	36%	41	16	6	1	77%	7
Latest Data by Race Afr Am	55%	24	16	4	1	79%	5
Latest Data by Race Hisp	53%	29	12	4	3	81%	7
Latest Data by Race White	52%	33	11	4	*	85%	4
Latest Data by Race AAPI	64%	22	10	2	1	87%	3
• The cost of diesel.....	48%	30	18	3	1	78%	4
Latest Data by Party Dem	57%	25	15	2	1	82%	3
Latest Data by Party Ind	48%	30	18	3	1	78%	4
Latest Data by Party Rep	39%	35	20	4	1	74%	5
Latest Data by Race Afr Am	48%	27	21	3	1	75%	4
Latest Data by Race Hisp	49%	24	22	3	3	73%	5
Latest Data by Race White	49%	30	17	3	1	79%	4
Latest Data by Race AAPI	50%	31	16	3	1	80%	3

B1. Below is a list of items. Please indicate, for each one, whether you feel like those costs are going up, going down, or staying the same.

	GOING UP		Staying the same	GOING DOWN		NET	
	<u>A lot</u>	<u>Somewhat</u>		<u>Somewhat</u>	<u>A lot</u>	<u>GOING UP</u>	<u>GOING DOWN</u>
• The cost of groceries	48%	35	12	4	1	83%	5
<i>Jun-07 2026</i>	50%	34	10	5	2	84%	6
<i>May-18 2026</i>	54%	33	10	3	1	86%	4
<i>Apr-27 2026</i>	45%	36	12	5	2	82%	7
Latest Data by Party Dem	61%	30	7	2	1	90%	3
Latest Data by Party Ind	52%	33	11	3	1	85%	4
Latest Data by Party Rep	33%	41	19	6	1	74%	7
Latest Data by Race Afr Am	55%	25	14	4	2	80%	6
Latest Data by Race Hisp	52%	31	11	2	4	84%	6
Latest Data by Race White	45%	38	13	4	*	83%	4
Latest Data by Race AAPI	49%	34	13	4	1	83%	5
• The cost of utilities.....	35%	41	21	3	1	75%	4
<i>Jun-07 2026</i>	37%	37	20	4	2	74%	6
<i>May-18 2026</i>	38%	40	17	3	1	79%	5
<i>Apr-27 2026</i>	35%	39	20	4	1	74%	6
Latest Data by Party Dem	43%	39	14	3	1	83%	3
Latest Data by Party Ind	40%	38	20	2	-	78%	2
Latest Data by Party Rep	24%	42	29	4	1	66%	5
Latest Data by Race Afr Am	38%	37	20	3	1	75%	4
Latest Data by Race Hisp	43%	36	15	4	2	79%	6
Latest Data by Race White	33%	41	23	3	*	74%	3
Latest Data by Race AAPI	33%	45	18	3	-	78%	3
• Your costs generally	34%	40	20	5	1	74%	7
<i>Jun-07 2026</i>	37%	40	17	5	2	76%	7
<i>May-18 2026</i>	37%	44	14	3	2	81%	5
<i>Apr-27 2026</i>	35%	40	17	6	2	75%	8
Latest Data by Party Dem	43%	38	14	3	1	82%	4
Latest Data by Party Ind	38%	37	18	4	2	75%	7
Latest Data by Party Rep	22%	42	27	7	1	64%	9
Latest Data by Race Afr Am	39%	31	22	6	2	70%	8
Latest Data by Race Hisp	38%	36	18	3	5	74%	8
Latest Data by Race White	32%	42	20	5	1	73%	6
Latest Data by Race AAPI	39%	42	16	3	-	81%	3
• The cost of healthcare	32%	38	26	3	1	70%	4
<i>Jun-07 2026</i>	30%	33	31	4	2	63%	6
<i>May-18 2026</i>	34%	34	28	3	1	68%	4
<i>Apr-27 2026</i>	32%	30	31	5	2	62%	7
Latest Data by Party Dem	39%	37	21	2	1	76%	3
Latest Data by Party Ind	37%	41	20	2	*	78%	3
Latest Data by Party Rep	23%	38	33	5	1	61%	6
Latest Data by Race Afr Am	37%	34	23	4	1	71%	6
Latest Data by Race Hisp	35%	37	21	4	2	72%	6
Latest Data by Race White	30%	39	27	3	1	69%	4
Latest Data by Race AAPI	41%	36	21	2	1	76%	3

Q8. Do you think Democrats in Congress are more focused, less focused, or just as focused on cost of living issues today as they were during the 2024 election cycle?

	<u>Sep-14</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Much more focused.....	17%	29%	6%	7%	27%	18%	15%	15%
Somewhat more focused.....	17	25	8	11	20	17	16	17
Just as focused.....	22	24	21	20	26	27	21	24
Somewhat less focused	16	10	16	22	8	15	16	22
Much less focused.....	18	5	22	30	13	13	20	14
Don't know enough to say	11	7	26	11	7	10	11	9
MORE FOCUSED (NET)	34%	54	15	18	47	35	31	32
LESS FOCUSED (NET)	34	16	38	51	20	27	36	35

Q9. Do you think Republicans in Congress are more focused, less focused, or just as focused on cost of living issues today as they were during the 2024 election cycle?

	<u>Sep-14</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Much more focused.....	9%	3%	4%	16%	8%	8%	10%	5%
Somewhat more focused.....	12	5	6	20	8	11	13	12
Just as focused.....	20	13	16	29	19	20	21	20
Somewhat less focused	17	17	19	18	15	20	17	22
Much less focused.....	32	55	29	8	43	31	30	31
Don't know enough to say	10	7	26	9	8	10	10	10
MORE FOCUSED (NET)	21%	8	10	36	15	19	22	17
LESS FOCUSED (NET)	49	72	48	26	58	51	47	53

Switching subjects...

B2C. Below are some recent events. Please indicate how much you have seen, read, or heard about each one.

	<u>A LOT/SOME</u>		<u>A LITTLE/NOTHING</u>		<u>NET</u>	
	<u>A lot</u>	<u>Some</u>	<u>A little</u>	<u>Nothing</u>	<u>A LOT/SOME</u>	<u>A LITTLE/NOTHING</u>
• [SPLIT C] Trump proposing giving every American \$5,000 if Republicans win the midterms	32%	31	15	22	62%	38
Latest Data by Party Dem	37%	30	13	21	67%	33
Latest Data by Party Ind	13%	29	25	33	42%	58
Latest Data by Party Rep	31%	32	15	21	63%	37
Latest Data by Race Afr Am	34%	23	15	28	57%	43
Latest Data by Race Hisp	38%	29	15	18	66%	34
Latest Data by Race White	30%	34	15	21	64%	36
Latest Data by Race AAPI	39%	23	12	27	62%	38
• [SPLIT C] The use of Flock Safety license plate-reading cameras by police departments across the country	30%	32	19	20	61%	39
Aug-24 2026	28%	29	21	23	57%	43
Latest Data by Party Dem	30%	33	18	19	63%	37
Latest Data by Party Ind	26%	29	19	27	54%	46
Latest Data by Party Rep	31%	30	20	18	62%	38
Latest Data by Race Afr Am	29%	27	16	27	56%	44
Latest Data by Race Hisp	30%	39	14	17	68%	32
Latest Data by Race White	31%	30	21	19	60%	40
Latest Data by Race AAPI	33%	36	22	10	68%	32

B2C. Below are some recent events. Please indicate how much you have seen, read, or heard about each one.

	A LOT/SOME		A LITTLE/NOTHING		NET	
	A lot	Some	A little	Nothing	A LOT/SOME	A LITTLE/NOTHING
• [SPLIT C] Upcoming Medicaid cuts that will go into effect in 2027	18%	30	24	28	48%	52
Latest Data by Party Dem	27%	36	16	21	63%	37
Latest Data by Party Ind	5%	27	26	43	31%	69
Latest Data by Party Rep	13%	25	31	32	37%	63
Latest Data by Race Afr Am	30%	32	14	24	62%	38
Latest Data by Race Hisp	21%	33	19	26	55%	45
Latest Data by Race White	14%	30	26	31	44%	56
Latest Data by Race AAPI	24%	29	30	17	53%	47

B2D. Below are some recent events. Regardless of how much you have heard about each one, please indicate how concerned you are about it. If you are not concerned, please indicate that option.

	CONCERNED		NOT CONCERNED		Don't know enough to say	NET	
	Very	Somewhat	Not that	Not at all		CONCERNED	NOT CONCERNED
• [SPLIT D] Upcoming Medicaid cuts that will go into effect in 2027	44%	30	12	8	6	74%	20
Latest Data by Party Dem	63%	22	6	3	6	85%	9
Latest Data by Party Ind	42%	22	15	9	12	64%	24
Latest Data by Party Rep	24%	40	18	12	5	65%	30
Latest Data by Race Afr Am	53%	24	8	7	8	77%	15
Latest Data by Race Hisp	55%	24	8	5	8	80%	13
Latest Data by Race White	41%	32	12	9	6	73%	21
Latest Data by Race AAPI	44%	22	21	2	11	67%	23
• [SPLIT D] The use of Flock Safety license plate-reading cameras by police departments across the country.....	34%	28	15	11	12	62%	26
Aug-24 2026	31%	27	17	11	13	58%	29
Latest Data by Party Dem	40%	25	14	7	14	66%	20
Latest Data by Party Ind	38%	32	11	6	12	70%	18
Latest Data by Party Rep	26%	29	17	18	11	55%	34
Latest Data by Race Afr Am	38%	25	13	13	11	63%	26
Latest Data by Race Hisp	36%	27	13	8	16	63%	21
Latest Data by Race White	35%	27	15	11	11	62%	26
Latest Data by Race AAPI	22%	32	13	15	19	54%	27
• [SPLIT D] Trump proposing giving every American \$5,000 if Republicans win the midterms	35%	18	16	19	13	53%	34
Latest Data by Party Dem	51%	17	7	13	12	68%	20
Latest Data by Party Ind	33%	16	12	17	22	49%	29
Latest Data by Party Rep	17%	21	26	25	11	38%	50
Latest Data by Race Afr Am	43%	16	13	16	10	60%	30
Latest Data by Race Hisp	31%	23	13	17	16	55%	30
Latest Data by Race White	34%	19	17	19	11	53%	36
Latest Data by Race AAPI	39%	10	10	18	23	49%	28

Q16. Do you support or oppose Trump's tariff plan?

					Latest Data by Party			Latest Data by Race			
	<u>Sep-14</u>	<u>Mar-16</u>	<u>Jan-12</u>	<u>Aug-11</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Strongly support	13%	17%	19%	19%	3%	5%	26%	9%	12%	14%	10%
Somewhat support	21	19	19	19	4	14	41	14	16	24	18
Somewhat oppose	12	15	14	14	11	16	11	10	16	11	13
Strongly oppose	46	42	41	42	78	41	12	59	48	42	51
Not sure	9	7	8	6	4	24	9	8	8	9	7
SUPPORT (NET).....	34%	36	38	38	7	19	67	23	28	38	28
OPPOSE (NET).....	57	57	55	56	89	58	23	70	64	53	65

					Latest Data by Party			Latest Data by Race			
	<u>Sep-14</u>	<u>Feb-23</u>	<u>Aug-11</u>	<u>Jun-9</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Making the cost of things I buy go up a lot.....	41%	41%	39%	37%	66%	42%	15%	48%	47%	38%	48%
Making the cost of things I buy go up somewhat											
Having no impact on the cost of things I buy .	26	29	28	31	19	22	35	17	23	28	23
Making the cost of things I buy go down somewhat	15	14	16	15	5	10	26	17	13	15	4
Making the cost of things I buy go down a lot											
Don't know enough to say	6	6	5	5	3	6	9	5	7	6	9
GO UP (NET)	4	2	4	3	3	2	5	6	4	3	6
GO DOWN (NET).....	9	8	8	9	4	18	10	8	7	9	9
GO UP (NET)	67%	70	67	68	84	64	49	65	69	66	72
GO DOWN (NET).....	10	8	9	8	6	8	14	10	11	9	15

A word cloud of various goods and services. The words are arranged in a circular pattern, with 'everything' at the top, 'groceries' in the middle, and 'gas' at the bottom. Other words include food, clothing, electronics, furniture, and many more.

Q19. Do you think Trump's tariff policy has helped bring manufacturing back to the United States or not?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP
Has helped bring manufacturing back to the United States – feel this way strongly	11%	2%	4%	22%	8%	8%	13%	8%
Has helped bring manufacturing back to the United States – feel this way somewhat	21	6	11	38	13	18	24	11
Has not helped bring manufacturing back to the United States – feel this way somewhat	21	24	21	19	23	23	20	30
Has not helped bring manufacturing back to the United States – feel this way strongly	32	56	34	6	41	32	30	37
Don't know enough to say	15	11	30	15	16	20	14	14
HAS HELPED BRING MANUFACTURING BACK (NET)	32%	9	16	60	20	25	36	19
HAS NOT HELPED BRING MANUFACTURING BACK (NET)	53	80	55	25	64	55	50	68

Q19XC. [SPLIT C] How much have you seen, read, or heard about Trump imposing new tariffs on Canadian goods and Canada imposing retaliatory tariffs on U.S. goods?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP
A lot	31%	44%	17%	22%	30%	37%	31%	37%
Some	37	32	31	44	39	37	36	43
A little	20	14	23	25	14	12	22	13
Nothing	12	10	29	9	17	14	10	7
A LOT/SOME (NET)	69%	76	48	67	69	74	68	80
A LITTLE/NOTHING (NET)	31	24	52	33	31	26	32	20

Q19XD. [SPLIT D] Please indicate how concerned you are about Trump imposing new tariffs on Canadian goods and Canada imposing retaliatory tariffs on U.S. goods. If you are not concerned, please indicate that option.

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP
Very concerned	40%	61%	40%	18%	54%	41%	38%	47%
Somewhat concerned	28	25	23	34	21	27	30	17
Not that concerned	10	3	4	18	4	8	11	13
Not at all concerned	12	4	13	21	14	10	13	6
Don't know enough to say	9	7	20	9	8	13	8	17
CONCERNED (NET)	69%	86	63	52	75	69	68	64
NOT CONCERNED (NET)	22	7	18	39	17	18	24	19

Q20. As you may know, President Trump recently announced additional tariffs on products imported from Canada, including wine, cheese, clothing, and hockey sticks. Do you support or oppose President Trump escalating the trade war and imposing additional tariffs on products imported from Canada?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP
Strongly support	14%	3%	5%	27%	9%	11%	15%	13%
Somewhat support	16	4	7	31	13	17	17	13
Somewhat oppose	14	9	20	17	12	17	13	15
Strongly oppose	46	77	45	14	58	44	45	49
Not sure	10	6	23	10	9	11	10	10
SUPPORT (NET)	30%	7	12	59	22	27	33	26
OPPOSE (NET)	60	87	65	31	70	62	58	64

Q21. Thinking more about Trump's handling of tariffs on Canadian imports...do you think Trump's tariffs have been worth it or not worth it?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP
They have been worth it - feel this way strongly	11%	4%	5%	20%	10%	12%	11%	10%
They have been worth it - feel this way somewhat	19	6	7	35	14	17	20	16
They have not been worth it - feel this way somewhat	16	13	20	18	16	19	15	18
They have not been worth it - feel this way strongly	43	70	41	14	50	39	41	48
Not sure	12	6	27	13	11	13	12	8
WORTH IT (NET)	29%	10	12	55	24	30	32	26
NOT WORTH IT (NET)	59	84	61	32	65	58	56	66

Switching subjects...

Q22. Do you support or oppose the use of Flock Safety license plate-reading cameras by police departments across the country?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP
Strongly support	10%	6%	5%	15%	11%	9%	9%	16%
Somewhat support	20	16	15	25	17	18	20	25
Somewhat oppose	18	17	11	20	14	17	19	18
Strongly oppose	35	43	46	25	36	38	36	25
Not sure	17	18	23	15	22	19	16	17
SUPPORT (NET)	30%	22	19	40	28	27	29	41
OPPOSE (NET)	53	60	58	45	50	54	55	43

Q23. Which side do you agree with more?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP
Opponents who say these systems collect information on millions of innocent people and create databases showing where Americans go, without our consent. Fighting crime should not require putting everyone under constant surveillance	55%	62%	58%	47%	52%	59%	56%	48%
Supporters who say technologies like license plate-reading cameras give police another tool to find stolen cars, identify suspects, and solve serious crimes. Communities should take advantage of technologies that can make people safer	34	27	23	45	37	27	34	41
Not sure	11	10	19	8	11	14	10	11

Q24. Below are concerns some might have about Flock cameras. Please indicate which are most concerning to you, if any.

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP
Information could be collected on people who have not committed or been suspected of a crime	33%	33%	31%	34%	34%	24%	33%	37%
Information could be collected on people without their consent	33	35	31	30	29	34	34	25
They could allow the government to track where people go every day	32	31	36	32	23	32	34	26
Hackers or other unauthorized people could gain access to these cameras or information	31	30	30	34	38	38	29	32
There is not enough transparency or oversight into how law enforcement is using the cameras	29	33	24	25	32	28	29	35
Americans' private information could be sold to private companies	25	25	29	24	27	26	25	22
Information collected about drivers could be shared with other government agencies, like Immigration and Customs Enforcement (ICE)	24	34	21	13	25	29	22	25
Information could be accessed or used by bad actors for stalking individuals ...	23	24	23	23	23	27	23	26
Other	1	1	2	*	1	*	1	3
None of these are concerning to me	11	8	13	13	11	9	11	11

Changing topics...

Q25. Which of the following types of costs have the greatest impact on your monthly expenses? You may select up to three.

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP
The cost of groceries	78%	81%	83%	73%	72%	77%	79%	81%
The cost of gas	58	57	53	61	46	57	61	54
The cost of utilities	49	48	43	53	43	45	52	45
The cost of housing	34	37	34	30	38	40	31	48
The cost of healthcare	23	23	24	22	22	24	22	28
The cost of diesel	5	5	6	5	6	7	4	5
The cost of student loans	4	5	3	4	7	5	3	7
The cost of childcare	3	4	2	3	9	8	2	3
Other	*	1	-	*	1	1	*	-
None of these	4	3	7	4	9	3	4	1

Q26A. [SPLIT A] As you may know, Congressional Democrats have proposed an agenda called *Fighting for an Affordable America*. It would lower the cost of groceries, gas, housing, and healthcare and hold companies that unfairly drive up prices accountable. Based on what you have heard, would you support or oppose this agenda?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP
Strongly support	45%	67%	29%	25%	58%	45%	45%	32%
Somewhat support	28	21	28	37	18	25	28	40
Somewhat oppose	7	3	7	11	10	5	7	1
Strongly oppose	9	4	14	14	8	10	10	16
Not sure	11	6	22	13	6	14	11	10
SUPPORT (NET)	73%	88	58	62	76	71	73	73
OPPOSE (NET)	16	7	20	26	18	15	17	17

Q26B. [SPLIT B] As you may know, Congressional Democrats have proposed an agenda called *Fighting for an Affordable America*. It would lower the cost of groceries, gas, housing, and healthcare and hold companies that unfairly drive up prices accountable. It would include ending the war with Iran, restoring Affordable Care Act tax credits, reversing Medicaid cuts, ending Trump's tariffs, and expanding Medicare to cover dental, vision, and hearing. Based on what you have heard, would you support or oppose this agenda?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAPI
Strongly support	45%	75%	36%	15%	55%	53%	39%	63%
Somewhat support	24	14	25	34	20	20	26	13
Somewhat oppose	8	2	9	13	7	7	8	11
Strongly oppose	13	3	10	24	8	11	15	-
Not sure	11	6	19	14	9	9	11	13
SUPPORT (NET).....	69%	89	61	49	76	73	65	76
OPPOSE (NET).....	21	5	19	37	15	18	24	11

Q27. [IF DO NOT SUPPORT] You indicated that you do not support this agenda. What makes you say that?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAPI
Do not trust Democrats to deliver	25%	8%	15%	32%	6%	16%	29%	27%
Not enough information/Not sure	21	33	30	16	17	23	21	21
General opposition	17	28	23	12	45	31	11	13
Opposition to big government/government control	8	2	10	10	*	3	10	17
Concerns about cost and feasibility	7	12	6	6	7	5	7	14
Cost of living concerns	5	4	4	5	5	5	5	2
Partisan opposition (non-Democrat).....	5	2	1	6	2	-	6	2
Hidden costs/taxes on middle class	4	-	*	7	1	3	5	6
Democrats only want votes/power	3	1	4	4	-	-	5	3
National debt concerns.....	3	-	4	4	3	6	3	-
Opposition to Democratic handouts	3	-	2	3	1	1	3	-
Prefer Republican approach.....	2	-	-	3	-	-	3	-
Privacy/personal freedom concerns	1	1	1	*	1	1	1	-
Other	5	9	3	5	12	11	3	7

Q28. Thinking more about the agenda you just read about...if Democrats regain political power in Washington, how likely do you think it is that Congressional Democrats will be able to implement this agenda in the next few years?

	Sep-14	Latest Data by Party			Latest Data by Race				Split	
		Dem	Ind	Rep	Afr Am	Hisp	White	AAPI	A	B
Very likely	20%	32%	5%	10%	41%	26%	16%	15%	18%	21%
Somewhat likely.....	35	42	29	30	34	38	35	37	36	35
Not that likely	20	16	22	24	8	11	23	29	22	19
Not at all likely	14	3	12	26	7	9	16	9	14	14
Not sure	11	8	32	9	10	15	11	9	11	11
LIKELY (NET).....	55%	74	34	40	74	65	51	52	54	55
NOT LIKELY (NET).....	34	19	34	51	16	20	39	39	35	33

Switching subjects slightly...

Q29. Because of grocery prices during the past year, have you done any of the following?

	<u>Sep-14</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Switched to cheaper brands.....	45%	51%	44%	38%	36%	42%	46%	41%
Bought less meat, fresh produce, or other higher-cost foods	38	44	34	33	33	40	39	33
Used coupons or discount apps more often.....	34	36	39	31	28	39	35	33
Visited multiple stores to find lower prices	30	34	32	25	32	29	29	34
Used cheaper recipes or modified recipes to save money	25	27	28	23	19	27	26	27
Skipped meals or reduced portion sizes	25	27	34	21	25	26	24	26
Relied more on SNAP, or food assistance	21	23	31	16	22	24	21	13
Relied more on food banks, family, or community assistance	20	19	25	19	19	21	20	11
Bought groceries with a credit card or a buy now, pay later program to delay having to pay	17	19	15	16	16	19	17	20
Delayed paying another bill to afford groceries	15	17	16	14	12	17	15	16
Grown food or purchased directly from local farmers	12	11	12	13	10	13	12	15
None of these	16	12	16	19	19	10	16	19

Q30. Have you ever suspected that a company was showing you a different price based on information it had about you, such as your location, browsing history, past purchases, or how urgently you seemed to need something?

	<u>Sep-14</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Yes, definitely	17%	20%	18%	13%	24%	26%	14%	23%
Yes, probably.....	30	27	26	35	25	31	31	28
No, probably not	23	23	18	25	22	21	24	19
No, definitely not.....	11	10	10	13	12	6	13	6
Not sure	18	19	27	15	17	16	18	24
YES (NET).....	47%	47	45	48	49	57	45	51
NO (NET).....	34	33	28	37	34	27	36	25

Q31A. [SPLIT A] Before today, how much had you heard about companies using information about an individual, such as their location, browsing history, purchases, or income, to determine the price that person is charged, and charge different people different prices for the same item?

	<u>Sep-14</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
A lot	12%	13%	14%	10%	20%	21%	9%	12%
Some	37	35	30	40	40	35	35	47
A little.....	19	18	22	18	11	12	22	13
Nothing	33	34	33	32	29	32	34	29
A LOT/SOME (NET).....	48%	48	45	49	60	56	44	59
A LITTLE/NOTHING (NET).....	52	52	55	51	40	44	56	41

Q31B. [SPLIT B] Before today, how much had you heard about companies using information about an individual, such as their location, browsing history, purchases, or income, to determine the price that person is charged, and charge different people different prices for the same item – sometimes called “surveillance pricing”?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAPI
A lot	14%	16%	17%	11%	15%	19%	14%	15%
Some	33	34	32	32	37	36	30	45
A little	22	16	22	28	16	14	26	14
Nothing	31	34	29	28	32	31	30	26
A LOT/SOME (NET)	47%	50	49	43	52	55	44	60
A LITTLE/NOTHING (NET)	53	50	51	57	48	45	56	40

[HOW TO READ THESE SCORES] Because respondents picked a most and least supported policy in each set, the score shows how each policy performed relative to the other policies tested - 100 is the average. Above 100 means the policy drew more support than the average policy tested; below 100 means less. These are not percentages and do not add up to 100.

The average is 100 in every column, including each subgroup. So a higher score among one group means the policy ranks higher among that group's own priorities - not that a larger share of that group supports it.

B4_HB. Next, you will see some policies some have proposed to lower grocery prices. For each set, please select the policy you support most and the policy you support least. You may see the same policy several times.

	SCORE
• Providing free school meals for kids in need.....	162
Latest Data by Party Dem	183
Latest Data by Party Ind	175
Latest Data by Party Rep	137
Latest Data by Race Afr Am	180
Latest Data by Race Hisp	167
Latest Data by Race White	161
Latest Data by Race AAPI	136
• Restoring nutrition assistance that was cut for families, seniors, and people with disabilities	157
Latest Data by Party Dem	176
Latest Data by Party Ind	155
Latest Data by Party Rep	137
Latest Data by Race Afr Am	170
Latest Data by Race Hisp	156
Latest Data by Race White	154
Latest Data by Race AAPI	153
• Banning price gouging on groceries.....	143
Latest Data by Party Dem	142
Latest Data by Party Ind	140
Latest Data by Party Rep	145
Latest Data by Race Afr Am	131
Latest Data by Race Hisp	134
Latest Data by Race White	148
Latest Data by Race AAPI	146

B4_HB. Next, you will see some policies some have proposed to lower grocery prices. For each set, please select the policy you support most and the policy you support least. You may see the same policy several times.

	<u>SCORE</u>
• Banning companies from using personal data to charge different customers different prices for the same product, sometimes called "surveillance pricing".....	131
Latest Data by Party Dem	125
Latest Data by Party Ind	128
Latest Data by Party Rep	138
Latest Data by Race Afr Am	123
Latest Data by Race Hisp	126
Latest Data by Race White	133
Latest Data by Race AAPI	134
• Ending tariffs on food and on farm supplies like fertilizer and equipment.....	109
Latest Data by Party Dem	124
Latest Data by Party Ind	108
Latest Data by Party Rep	95
Latest Data by Race Afr Am	104
Latest Data by Race Hisp	110
Latest Data by Race White	109
Latest Data by Race AAPI	121
• Penalizing companies that raise prices substantially more than their costs increase.....	106
Latest Data by Party Dem	102
Latest Data by Party Ind	98
Latest Data by Party Rep	113
Latest Data by Race Afr Am	96
Latest Data by Race Hisp	103
Latest Data by Race White	109
Latest Data by Race AAPI	101
• Supporting small and mid-sized farmers and growers.....	96
Latest Data by Party Dem	82
Latest Data by Party Ind	98
Latest Data by Party Rep	110
Latest Data by Race Afr Am	88
Latest Data by Race Hisp	88
Latest Data by Race White	98
Latest Data by Race AAPI	92
• Expanding access to farmers markets, food co-ops, and locally produced food.....	87
Latest Data by Party Dem	75
Latest Data by Party Ind	87
Latest Data by Party Rep	98
Latest Data by Race Afr Am	84
Latest Data by Race Hisp	82
Latest Data by Race White	87
Latest Data by Race AAPI	92

B4_HB. Next, you will see some policies some have proposed to lower grocery prices. For each set, please select the policy you support most and the policy you support least. You may see the same policy several times.

	SCORE
• Enforcing anti-monopoly laws against large food companies and grocery chains.....	75
Latest Data by Party Dem	73
Latest Data by Party Ind	73
Latest Data by Party Rep	77
Latest Data by Race Afr Am	73
Latest Data by Race Hisp	80
Latest Data by Race White	73
Latest Data by Race AAPI	85
• Increasing availability of generic versions of brand-name grocery products.....	74
Latest Data by Party Dem	66
Latest Data by Party Ind	73
Latest Data by Party Rep	82
Latest Data by Race Afr Am	76
Latest Data by Race Hisp	78
Latest Data by Race White	74
Latest Data by Race AAPI	66
• Cutting regulations and permitting requirements that raise food production costs	65
Latest Data by Party Dem	57
Latest Data by Party Ind	67
Latest Data by Party Rep	73
Latest Data by Race Afr Am	69
Latest Data by Race Hisp	66
Latest Data by Race White	64
Latest Data by Race AAPI	70
• Blocking mergers between large grocery chains	51
Latest Data by Party Dem	49
Latest Data by Party Ind	50
Latest Data by Party Rep	54
Latest Data by Race Afr Am	52
Latest Data by Race Hisp	56
Latest Data by Race White	50
Latest Data by Race AAPI	56
• Creating publicly run grocery stores.....	45
Latest Data by Party Dem	48
Latest Data by Party Ind	48
Latest Data by Party Rep	41
Latest Data by Race Afr Am	55
Latest Data by Race Hisp	55
Latest Data by Race White	42
Latest Data by Race AAPI	49

Switching subjects...

Q45. How confident are you that your **food** is generally safe and free from harmful ingredients and pesticides?

	<u>Sep-14</u>	<u>May-18</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
			<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Very confident.....	14%	11%	14%	6%	15%	21%	11%	13%	12%
Somewhat confident.....	40	39	35	33	48	30	30	44	24
Not that confident.....	29	27	34	28	24	26	38	28	35
Not at all confident.....	14	19	14	22	11	19	15	12	22
Not sure.....	4	4	3	12	3	5	6	3	8
CONFIDENT (NET).....	54%	51	49	39	63	51	41	57	36
NOT CONFIDENT (NET).....	42	46	48	49	35	45	53	39	56

Q46A. [SPLIT A] How confident are you that your **water** is generally safe and free from harmful chemicals like pesticides?

	<u>Sep-14</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Very confident.....	19%	18%	11%	22%	21%	12%	20%	19%
Somewhat confident.....	42	43	34	44	35	38	43	42
Not that confident.....	24	24	24	23	21	26	24	12
Not at all confident.....	12	13	19	10	18	16	10	21
Not sure.....	3	2	12	2	5	8	2	5
CONFIDENT (NET).....	61%	61	45	66	56	49	64	62
NOT CONFIDENT (NET).....	36	37	43	33	40	43	34	34

Q46B. [SPLIT B] How confident are you that your **water** is generally safe and free from harmful chemicals like PFAS, also known as “forever chemicals”?

	<u>Sep-14</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Very confident.....	16%	14%	14%	18%	19%	14%	16%	9%
Somewhat confident.....	37	39	19	41	34	33	39	33
Not that confident.....	24	22	30	25	14	26	26	23
Not at all confident.....	16	20	19	12	25	18	14	25
Not sure.....	6	6	18	4	8	10	5	11
CONFIDENT (NET).....	53%	52	33	59	53	46	55	42
NOT CONFIDENT (NET).....	41	42	49	37	39	44	40	47

Q47. How worried would you say you are about the safety of the food you're eating or feeding your family?

	<u>Sep-14</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Very worried.....	16%	18%	18%	13%	24%	25%	13%	18%
Somewhat worried.....	37	37	35	37	37	37	35	47
Not that worried.....	31	30	25	33	21	21	35	21
Not worried at all.....	13	12	13	15	14	10	15	6
Not sure.....	3	3	8	2	4	7	2	7
WORRIED (NET).....	53%	55	53	50	61	62	48	66
NOT WORRIED (NET).....	44	42	38	48	35	31	49	27

Q48. Which of the following comes closest to your view about food recalls in recent months?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP1
There have been many more food recalls in recent months than there were in the last few years.....	34%	44%	35%	24%	44%	35%	32%	35%
There have been a few more food recalls in recent months than there were in the last few years	22	21	18	23	15	21	23	22
There have been about as many food recalls in recent months as there were in the last few years.....	21	14	20	28	21	18	22	15
There have been a few less food recalls in recent months than there were in the last few years	7	7	6	8	8	13	7	9
There have been many less food recalls in recent months than there were in the last few years	5	4	3	6	4	3	5	4
Don't know enough to say	11	9	19	11	9	10	11	14
MORE FOOD RECALLS (NET)	56%	65	52	47	59	56	55	58
LESS FOOD RECALLS (NET).....	12	11	9	14	12	16	12	13

Q49. Have you personally made any changes to what you eat because of food recalls in recent months?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP1
Yes, I have made many changes to what I eat	16%	20%	14%	12%	24%	21%	14%	21%
Yes, I have made some changes to what I eat	42	45	41	40	45	45	41	49
No, I have not made any changes to what I eat	42	35	45	48	32	34	46	30
YES, HAVE MADE CHANGES (NET).....	58%	65	55	52	68	66	54	70

Q50. Below is a list of people, groups, and organizations that some blame for recent food recalls. Please indicate which **four** you blame the most, if any.

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP1
Government regulators like the Food and Drug Administration, or FDA.....	42%	44%	46%	39%	44%	46%	40%	50%
Large food corporations	41	34	39	49	30	34	44	41
Donald Trump.....	34	56	28	13	48	39	30	39
Factory farms and Big Agriculture	32	27	27	39	26	31	35	24
Chemical and pharmaceutical companies	28	22	27	35	22	29	29	26
The Department of Health and Human Services, or HHS.....	27	33	30	21	29	31	27	22
Robert F. Kennedy Jr.	25	46	14	7	26	22	26	31
Republicans in Congress	22	36	19	7	31	22	18	31
Democrats in Congress.....	13	6	8	21	9	12	13	14
Grocery stores	11	8	9	16	13	12	11	13
Farmers	10	8	8	13	11	12	9	9
Other.....	1	1	1	1	*	-	1	2
None of these	9	5	15	12	9	8	10	8

Q51C. [SPLIT C] Which side do you agree with more, even if neither is exactly right?

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAP1
Democrats who say recent food safety problems are caused by Trump's cuts to public health agencies and weakened oversight of big food corporations, putting Americans at risk. Republicans are gutting the safeguards that keep our food safe while letting powerful corporations cut corners and put us all in harm's way	56%	90%	58%	21%	78%	64%	49%	65%
Trump and Republicans who say food recalls are a sign that the Food and Drug Administration is working, and we are actually on track to have fewer food recalls than in previous years. Democrats are politicizing food safety while also promoting costly and burdensome regulations.....	44	10	42	79	22	36	51	35

Q51D. [SPLIT D] Which side do you agree with more, even if neither is exactly right?

	<u>Sep-14</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Democrats who say recent food safety problems are caused by Trump putting people with no medical training, like Robert F. Kennedy Jr., in charge of our public health agencies. Instead of relying on experienced medical experts, Trump is putting unqualified, political leadership in charge, putting all of us in harm's way	58%	88%	64%	24%	74%	64%	53%	64%
Trump and Republicans who say food recalls are a sign that the Food and Drug Administration is working, and we are actually on track to have fewer food recalls than in previous years. Democrats are politicizing food safety while also promoting costly and burdensome regulations.....	42	12	36	76	26	36	47	36

Changing topics...

AIUSE. How often would you say you use an artificial intelligence (AI) tool like ChatGPT, Microsoft Copilot, Google Gemini, or Claude?

	<u>Sep-14</u>	<u>Aug-24</u>	<u>Dec-08</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
				<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Several times a day.....	19%	18%	15%	18%	16%	21%	28%	25%	17%	25%
Once a day	8	9	8	9	7	7	10	6	8	9
A few times a week	23	21	21	25	21	22	26	29	21	24
Once a week.....	5	5	5	5	4	5	3	5	5	7
A few times a month.....	8	8	9	8	9	9	5	8	9	7
Rarely.....	15	16	20	14	18	16	11	9	17	14
Never.....	21	23	23	22	26	20	17	19	23	15
ONCE A WEEK OR MORE (NET)	55%	52	49	57	48	55	67	64	50	64
A FEW TIMES A MONTH OR LESS (NET)	45	48	51	43	52	45	33	36	50	36

Q52C. [SPLIT C] Do you think building more data centers would be good or bad for the country?

	<u>Sep-14</u>	<u>Dec-08</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
			<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Very good for the country	9%	8%	7%	3%	13%	10%	15%	9%	7%
Somewhat good for the country	12	15	10	6	16	13	10	11	18
An equal mix of good and bad for the country	30	34	33	34	26	36	34	29	30
Somewhat bad for the country	12	10	14	14	10	12	13	13	3
Very bad for the country	28	8	27	28	30	21	15	32	35
Not sure.....	8	25	9	14	5	8	12	6	6
GOOD FOR COUNTRY (NET)	21%	23	17	9	29	23	25	20	25
BAD FOR COUNTRY (NET)	41	18	40	42	41	33	29	45	38

Q52D. [SPLIT D] Do you think building more data centers is good or bad for the communities where they are located?

	<u>Sep-14</u>	<u>Dec-08</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
			<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Very good for local communities	8%	7%	6%	5%	11%	13%	11%	7%	3%
Somewhat good for local communities	12	15	10	7	15	7	9	13	12
An equal mix of good and bad for local communities.....	25	31	23	24	26	26	30	22	34
Somewhat bad for local communities.....	14	12	13	11	16	11	16	13	19
Very bad for local communities	30	12	38	33	20	29	24	32	19
Not sure.....	12	22	10	19	12	14	9	12	12
GOOD FOR LOCAL COMMUNITIES (NET).....	20%	22	16	12	26	19	20	20	15
BAD FOR LOCAL COMMUNITIES (NET)	44	25	51	44	36	40	40	46	38

Q53. Would you support or oppose the building of a data center in your local community?

	Latest Data by Party					Latest Data by Race			
	Sep-14	Dec-08	Dem	Ind	Rep	Afr Am	Hisp	White	AAPL
Strongly support	9%	9%	7%	5%	13%	9%	10%	9%	8%
Somewhat support	21	27	16	18	27	20	19	21	20
Somewhat oppose.....	22	15	21	17	24	19	23	22	24
Strongly oppose	36	17	43	38	29	36	31	38	33
Not sure	12	32	13	21	8	16	16	10	14
SUPPORT (NET).....	30%	36	23	23	39	30	30	30	29
OPPOSE (NET).....	58	32	63	56	53	55	54	60	57

Q54. Below are concerns some people might have about data centers in their local community. Please select up to four that concern you the most, if any concern you.

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAPL
Data centers will use up too much energy and raise utility costs for local residents	44%	48%	40%	42%	38%	38%	47%	44%
Data centers will use up scarce water resources	38	44	36	33	28	35	40	43
Data centers will make electricity less reliable for local residents	29	31	26	29	24	25	31	38
Data centers are getting approved with too much secrecy and lack of say for local residents	24	24	25	24	21	22	25	25
Data centers will rob us of our open spaces and pave over farm land	23	21	29	24	22	24	23	23
Data centers can cause significant noise pollution for local residents	20	20	21	20	25	20	20	16
Data centers pose a major health risk to those near them and have been linked to increased cancer rates	19	20	17	18	23	21	17	17
Data centers will be prime targets for cyber threats and ransomware attacks ...	18	18	14	21	16	19	19	17
Data centers will worsen climate change	18	26	20	9	17	25	17	22
Data centers will create more air pollution	18	19	14	18	20	18	18	17
Data centers get huge tax breaks for the companies behind them	18	20	18	15	15	20	18	19
Data centers can be a major eyesore and could lower local property values	12	12	10	12	10	12	12	9
Other	1	-	2	1	-	-	1	-
None of these concern me	15	12	17	17	20	14	13	14

Below are some approaches to data centers that your community could take. Please rank your top two, with one being your most preferred approach to data centers in your community, and two being your second-most preferred approach.

Q55FIRST. [FIRST CHOICE]

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAPL
Allowing data centers to be built with stronger regulations	31%	29%	26%	34%	31%	33%	30%	38%
A permanent ban on data centers	26	27	29	23	27	31	26	17
A moratorium, or temporary pause, on data centers	23	26	18	21	18	19	25	21
Allowing data centers to be built with no additional regulations	11	9	9	15	13	11	11	13

Q55. [FIRST OR SECOND CHOICE]

	Sep-14	Latest Data by Party			Latest Data by Race			
		Dem	Ind	Rep	Afr Am	Hisp	White	AAPL
A moratorium, or temporary pause, on data centers	60%	63%	53%	59%	52%	54%	63%	55%
Allowing data centers to be built with stronger regulations	53	56	44	53	53	54	54	52
A permanent ban on data centers	38	39	37	38	41	42	38	34
Allowing data centers to be built with no additional regulations	23	20	20	27	26	26	22	24

Q56. Which approach do you agree with more?

	<u>Sep-14</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
We should try to slow or stop the rushed construction of data centers because they drain local energy and raise utility bills, pose a health risk, monopolize water supplies, and make tech billionaires even richer.....	65%	75%	63%	56%	68%	64%	66%	60%
We should encourage more building of data centers so that we can boost our economy, create good-paying local jobs, and stay competitive with countries like China on technology and economic development.....	24	17	18	33	23	27	23	27
Not sure.....	11	8	18	11	9	9	11	12

For statistical purposes only, please answer the following questions.

NEWSSOURCES. Thinking about the various sources of news available today, which of the following would you say are your main sources of news about politics and current events in the U.S.? Check all that apply.

	<u>Sep-14</u>	<u>Aug-24</u>	<u>Jul-27</u>	<u>Jun-30</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Social media websites where news is shared (such as Facebook, Twitter/X, or YouTube).....	40%	40%	34%	39%	39%	39%	42%	35%	44%	39%	48%
Local television.....	37	39	41	42	39	36	35	38	31	38	34
Broadcast television news (CBS, NBC, or ABC).....	35	40	36	38	41	25	32	35	31	37	30
Online news websites.....	28	31	31	31	30	28	27	20	26	30	29
Fox News.....	28	31	28	30	16	13	44	25	29	29	23
CNN.....	23	24	23	23	35	13	14	29	28	20	33
Social media creators and influencers.....	20	20	17	21	20	17	20	21	22	18	30
Radio.....	18	17	15	16	16	18	20	15	17	18	21
Your local newspaper.....	17	18	19	16	18	13	18	12	16	18	22
Podcasts.....	14	16	14	15	12	13	17	15	16	14	11
MSNBC/MS NOW.....	13	17	13	15	22	7	6	16	19	11	15
National newspapers.....	11	15	14	14	14	7	9	11	16	10	12
Other.....	4	3	3	4	4	2	5	1	-	6	3
None of these: I don't follow news about politics and current events in the U.S.....	8	5	7	5	7	17	6	14	7	6	4

DNEWS. How often do you watch the following news channels?

	<u>A FEW TIMES A WEEK OR MORE</u>			<u>A FEW TIMES A MONTH OR LESS</u>			<u>DK</u>	<u>NET</u>	
	<u>Several hours a day</u>	<u>Once a day</u>	<u>A few times a week</u>	<u>A few times a month</u>	<u>Rarely</u>	<u>Never</u>		<u>A FEW TIMES A WEEK OR MORE</u>	<u>A FEW TIMES A MONTH OR LESS</u>
• Fox News Channel.....	7%	14	16	10	13	35	5	37%	58
<i>Aug-24 2026</i>	8%	12	18	9	13	34	5	38%	56
<i>Jul-27 2026</i>	7%	13	14	10	16	35	5	35%	60
<i>Jun-30 2026</i>	9%	12	15	7	14	38	5	36%	58
<i>Latest Data by Party Dem</i>	4%	10	12	7	12	49	5	26%	69
<i>Latest Data by Party Ind</i>	1%	8	11	9	19	45	8	19%	73
<i>Latest Data by Party Rep</i>	13%	19	22	13	12	17	4	54%	42
<i>Latest Data by Race Afr Am</i>	7%	14	19	11	13	31	5	40%	55
<i>Latest Data by Race Hisp</i>	8%	18	18	13	9	28	6	44%	50
<i>Latest Data by Race White</i>	8%	13	15	10	12	37	5	36%	59
<i>Latest Data by Race AAPI</i>	3%	13	18	5	16	37	9	34%	58

DNEWS. How often do you watch the following news channels?

	A FEW TIMES A WEEK OR MORE			A FEW TIMES A MONTH OR LESS			DK	NET	
	Several <u>hours</u> a day	Once a day	A few times a week	A few times a month	Rarely	Never		A FEW TIMES A WEEK OR MORE	A FEW TIMES A MONTH OR LESS
• CNN.....	5%	9	16	11	16	37	6	31%	63
<i>Aug-24 2026</i>	5%	11	16	10	19	34	6	32%	62
<i>Jul-27 2026</i>	5%	9	18	9	17	36	6	32%	62
<i>Jun-30 2026</i>	5%	10	15	10	17	37	7	30%	63
Latest Data by Party Dem	10%	13	20	11	17	23	6	42%	52
Latest Data by Party Ind	1%	3	11	11	18	47	8	16%	76
Latest Data by Party Rep	2%	8	14	10	14	48	5	24%	72
Latest Data by Race Afr Am	11%	12	21	13	14	25	6	43%	51
Latest Data by Race Hisp	9%	15	21	12	14	24	5	44%	50
Latest Data by Race White	4%	8	15	10	15	43	5	26%	68
Latest Data by Race AAPI	7%	14	21	5	24	22	7	42%	51
• MSNBC/MS NOW	5%	8	12	10	15	42	8	25%	67
<i>Aug-24 2026</i>	5%	10	12	8	19	37	9	27%	64
<i>Jul-27 2026</i>	4%	7	13	8	19	41	8	24%	69
<i>Jun-30 2026</i>	4%	9	13	7	18	41	8	26%	65
Latest Data by Party Dem	7%	10	15	11	18	31	8	32%	60
Latest Data by Party Ind	1%	6	8	9	15	52	9	15%	76
Latest Data by Party Rep	4%	6	12	10	11	50	7	22%	71
Latest Data by Race Afr Am	8%	11	17	11	13	32	9	35%	56
Latest Data by Race Hisp	4%	12	18	12	16	29	9	34%	57
Latest Data by Race White	4%	7	10	10	15	46	7	22%	71
Latest Data by Race AAPI	5%	7	21	4	14	35	15	33%	53

YOUTUBEVIEWS. Approximately how often do you use YouTube?

	Latest Data by Party				Latest Data by Race						
	Sep-14	Aug-24	Jul-27	Jun-30	Dem	Ind	Rep	Afr Am	Hisp	White	AAPI
Several times a day	45%	44%	47%	46%	47%	46%	42%	58%	56%	41%	48%
Once a day	14	13	14	14	14	12	15	13	13	14	22
A few times a week	17	18	17	18	18	18	17	16	14	18	18
Once a week	5	4	3	3	3	4	6	2	4	6	2
A few times a month	6	6	7	6	5	9	8	5	5	7	3
Rarely	7	8	4	6	8	6	8	4	5	9	6
Never	5	6	7	6	5	4	5	3	3	6	1
ONCE A WEEK OR MORE (NET)	81%	80	82	81	83	81	80	88	87	78	91
A FEW TIMES A MONTH OR LESS (NET) ...	19	20	18	19	17	19	20	12	13	22	9

LIVETVIEWS. Approximately how often do you watch live TV with commercials? Please only include TV you watch live like sports, cable shows, or the news, and not TV that is recorded or where you can skip over commercials.

	<u>Sep-14</u>	<u>Aug-24</u>	<u>Jul-27</u>	<u>Jun-30</u>	Latest Data by Party			Latest Data by Race			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
Several times a day.....	41%	41%	41%	39%	39%	34%	45%	42%	43%	41%	33%
Once a day	14	16	18	16	14	11	15	14	11	15	9
A few times a week	18	17	15	18	19	15	18	20	20	17	25
Once a week.....	3	2	3	2	3	5	3	2	3	3	4
A few times a month.....	4	4	4	3	4	5	4	5	3	3	2
Rarely	10	10	10	10	10	16	8	8	9	10	12
Never	10	9	9	11	12	13	8	9	10	10	15
ONCE A WEEK OR MORE (NET)	76%	77	77	76	75	65	81	78	77	77	71
A FEW TIMES A MONTH OR LESS (NET) ...	24	23	23	24	25	35	19	22	23	23	29

TVVIEWS_T. [IF WATCH LIVE TV WITH COMMERCIALS] And which of the following better describes how you watch live TV with commercials?

	<u>Sep-14</u>	<u>Aug-24</u>	<u>Jul-27</u>	<u>Jun-30</u>	Latest Data by Party			Latest Data by Race			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
Traditional TV via cable, satellite, or antenna	33%	36%	35%	33%	33%	24%	36%	27%	32%	36%	26%
Streaming TV through your internet connection with a service like YouTube TV, Fubo, Sling, Hulu Live, or DirecTV Stream	45	44	46	43	45	51	44	53	43	44	41
Both of these	11	12	10	12	11	11	12	11	15	10	18
VOL: (Does not watch live TV with commercials) ...	10	9	9	11	12	13	8	9	10	10	15
TRADITIONAL TV/BOTH (NET)	44%	48	45	46	44	35	48	38	46	45	44
STREAMING TV/BOTH (NET).....	57	56	57	55	55	62	56	64	58	54	59

SOCMEDIAUSE. Do you have an account on any of the following platforms?

	<u>Sep-14</u>	<u>Aug-24</u>	<u>Jul-27</u>	<u>Jun-30</u>	Latest Data by Party			Latest Data by Race			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
Facebook.....	80%	80%	83%	79%	78%	77%	82%	77%	76%	82%	72%
Instagram.....	53	54	57	52	59	50	48	67	69	47	74
TikTok.....	42	39	43	42	48	41	36	57	62	37	34
Spotify.....	29	28	28	29	31	28	27	33	39	26	32
Twitter/X	28	27	26	27	26	24	31	37	32	25	38
Snapchat	26	24	27	27	28	27	25	32	33	25	19
Reddit	24	23	25	24	25	24	23	25	26	24	29
WhatsApp.....	21	21	20	19	22	16	21	22	36	16	34
Threads	14	14	14	14	16	13	11	19	20	12	15
Discord	13	15	14	16	14	17	10	16	22	10	23
Twitch.....	10	12	9	10	11	11	9	13	19	7	16
Bluesky.....	4	4	5	4	5	2	3	3	3	4	6
Other.....	3	4	3	5	3	6	3	1	1	4	2
I don't have an account on any of these platforms.....	6	8	5	8	5	7	6	5	2	7	3

SOCMEDIAFREQ. Over the last month, how frequently have you viewed your social media feeds on the following platform(s)?

				A FEW TIMES A MONTH OR LESS					
				A FEW TIMES A WEEK OR MORE					
				Multiple times a day	Once a day	A few times a week	A few times a month	Rarely	Never
● Facebook.....				59%	19	14	5	2	1
Aug-24 2026				60%	19	12	5	3	1
Jul-27 2026				58%	21	14	4	2	1
Jun-30 2026				62%	20	10	4	2	1
Latest Data by Party Dem				60%	20	13	4	2	1
Latest Data by Party Ind				53%	20	14	7	3	2
Latest Data by Party Rep				60%	17	15	6	2	-
Latest Data by Race Afr Am				62%	13	17	5	2	*
Latest Data by Race Hisp				62%	16	15	3	3	1
Latest Data by Race White				60%	21	12	5	2	1
Latest Data by Race AAPI				43%	14	26	10	4	3
● TikTok.....				52%	15	22	6	4	1
Aug-24 2026				54%	14	18	8	5	1
Jul-27 2026				56%	15	17	7	4	2
Jun-30 2026				58%	17	16	4	3	1
Latest Data by Party Dem				51%	15	22	7	4	1
Latest Data by Party Ind				54%	15	15	8	6	3
Latest Data by Party Rep				52%	15	24	5	3	*
Latest Data by Race Afr Am				64%	11	15	6	3	1
Latest Data by Race Hisp				63%	10	14	8	4	1
Latest Data by Race White				46%	16	27	6	5	1
Latest Data by Race AAPI				60%	13	10	13	5	-
● Instagram.....				50%	20	17	9	3	1
Aug-24 2026				47%	18	21	8	5	1
Jul-27 2026				50%	19	18	8	3	1
Jun-30 2026				51%	19	19	6	4	1
Latest Data by Party Dem				55%	19	15	9	1	1
Latest Data by Party Ind				41%	17	24	10	7	2
Latest Data by Party Rep				46%	23	19	8	4	-
Latest Data by Race Afr Am				61%	14	16	6	3	*
Latest Data by Race Hisp				61%	17	11	8	3	-
Latest Data by Race White				46%	21	20	10	3	*
Latest Data by Race AAPI				49%	24	12	11	3	1
● Snapchat.....				41%	17	24	9	7	2
Aug-24 2026				46%	23	18	5	4	3
Jul-27 2026				41%	16	22	10	9	2
Jun-30 2026				44%	21	17	8	6	3
Latest Data by Party Dem				38%	16	23	11	10	2
Latest Data by Party Ind				47%	9	29	11	3	1
Latest Data by Party Rep				42%	20	24	7	6	1
Latest Data by Race Afr Am				52%	10	18	10	9	1
Latest Data by Race Hisp				36%	22	26	8	8	-
Latest Data by Race White				38%	18	27	9	7	1
Latest Data by Race AAPI				51%	2	15	13	8	12

SOCMEDIAFREQ. Over the last month, how frequently have you viewed your social media feeds on the following platform(s)?

				A FEW TIMES A MONTH OR LESS		
				A FEW TIMES A WEEK OR MORE		
				Multiple times a day	Once a day	A few times a week
				A few times a month	Rarely	Never
• Twitter/X.....						
Aug-24 2026				39%	21	20
Jul-27 2026				35%	22	23
Jun-30 2026				34%	20	23
Latest Data by Party Dem				38%	23	23
Latest Data by Party Ind				7	8	1
Latest Data by Party Rep				43%	16	18
Latest Data by Race Afr Am				12	10	2
Latest Data by Race Hisp				34%	11	27
Latest Data by Race White				12	12	3
Latest Data by Race AAPI				37%	28	20
				8	6	1
				46%	19	19
				8	4	3
				47%	20	14
				14	5	-
				36%	22	21
				11	8	1
				24%	21	27
				8	18	3
• Spotify.....						
Aug-24 2026				37%	18	27
Jul-27 2026				39%	20	22
Jun-30 2026				36%	23	28
Latest Data by Party Dem				38%	23	23
Latest Data by Party Ind				8	5	4
Latest Data by Party Rep				38%	16	26
Latest Data by Race Afr Am				7	8	5
Latest Data by Race Hisp				30%	22	29
Latest Data by Race White				8	9	2
Latest Data by Race AAPI				37%	20	28
				10	5	-
				8	11	4
				36%	9	32
				8	5	-
				47%	20	20
				8	7	3
				34%	17	30
				8	9	1
				6	9	1
• Discord.....						
Aug-24 2026				33%	12	28
Jul-27 2026				28%	11	22
Jun-30 2026				36%	15	21
Latest Data by Party Dem				28%	19	28
Latest Data by Party Ind				11	11	4
Latest Data by Party Rep				33%	12	28
Latest Data by Race Afr Am				12	8	8
Latest Data by Race Hisp				19	16	-
Latest Data by Race White				29%	12	24
Latest Data by Race AAPI				13	9	2
				35%	12	29
				15	4	3
				34%	14	29
				17	4	6
				43%	9	21
				17	4	6
				30%	12	29
				13	14	3
				44%	12	19
				12	2	11
• WhatsApp.....						
Aug-24 2026				31%	15	21
Jul-27 2026				26%	14	23
Jun-30 2026				24%	13	30
Latest Data by Party Dem				29%	14	21
Latest Data by Party Ind				17	12	6
Latest Data by Party Rep				30%	19	16
Latest Data by Race Afr Am				15	12	7
Latest Data by Race Hisp				6	9	6
Latest Data by Race White				21%	14	44
Latest Data by Race AAPI				33%	10	21
				12	20	3
				31%	13	27
				12	10	7
				41%	17	21
				12	7	2
				24%	16	20
				14	21	5
				41%	17	19
				12	6	4

SOCMEDIAFREQ. Over the last month, how frequently have you viewed your social media feeds on the following platform(s)?

			A FEW TIMES A WEEK OR MORE			A FEW TIMES A MONTH OR LESS		
			Multiple times a day	Once a day	A few times a week	A few times a month	Rarely	Never
• Threads			29%	15	29	14	10	3
	<i>Aug-24 2026</i>		24%	21	32	9	12	1
	<i>Jul-27 2026</i>		22%	35	18	14	7	3
	<i>Jun-30 2026</i>		28%	23	32	5	8	4
	Latest Data by Party Dem		35%	13	26	13	10	2
	Latest Data by Party Ind		28%	13	30	16	8	5
	Latest Data by Party Rep		21%	19	34	13	11	3
	Latest Data by Race Afr Am		47%	12	21	10	10	-
	Latest Data by Race Hisp		31%	18	25	12	10	4
	Latest Data by Race White		24%	14	33	17	10	2
	Latest Data by Race AAPI		28%	3	39	6	10	14
• Reddit			25%	19	40	11	4	1
	<i>Aug-24 2026</i>		23%	21	34	14	6	2
	<i>Jul-27 2026</i>		24%	24	32	14	3	2
	<i>Jun-30 2026</i>		27%	24	34	9	7	*
	Latest Data by Party Dem		30%	19	35	13	3	-
	Latest Data by Party Ind		23%	21	35	15	6	-
	Latest Data by Party Rep		21%	18	47	7	4	3
	Latest Data by Race Afr Am		33%	28	23	12	3	-
	Latest Data by Race Hisp		33%	13	40	10	4	-
	Latest Data by Race White		21%	17	45	11	4	2
	Latest Data by Race AAPI		42%	7	40	11	-	-
• Twitch			23%	12	33	17	13	1
	<i>Aug-24 2026</i>		19%	16	22	20	13	9
	<i>Jul-27 2026</i>		17%	15	35	18	11	3
	<i>Jun-30 2026</i>		20%	15	28	26	9	2
	Latest Data by Party Dem		28%	19	21	20	13	-
	Latest Data by Party Ind		17%	4	28	16	35	-
	Latest Data by Party Rep		19%	7	51	15	5	3
	Latest Data by Race Afr Am		20%	13	30	18	19	-
	Latest Data by Race Hisp		41%	14	24	16	5	-
	Latest Data by Race White		15%	12	35	23	13	2
	Latest Data by Race AAPI		29%	16	46	4	5	-
• Bluesky			19%	17	24	11	17	12
	<i>Aug-24 2026</i>		23%	22	17	13	19	6
	<i>Jul-27 2026</i>		30%	10	30	16	11	3
	<i>Jun-30 2026</i>		11%	17	20	21	27	3
	Latest Data by Party Dem		14%	18	19	17	20	14
	Latest Data by Party Ind		-	32	58	-	10	-
	Latest Data by Party Rep		35%	11	29	-	14	11
	Latest Data by Race Afr Am		13%	16	46	16	-	10
	Latest Data by Race Hisp		21%	11	23	21	23	-
	Latest Data by Race White		14%	18	21	9	22	16
	Latest Data by Race AAPI		39%	12	24	24	-	-

D100. Are you:

A man 47%
 A woman 53
 Self-describe *

ALLOCRACE. To ensure a representative sample, please indicate your race. **[IF NOT HISPANIC/LATINO]** For statistical purposes only, are you of Hispanic, Latino, or Spanish origin? **[BI- OR MULTI-RACIAL RESPONDENTS ALLOCATED TO MULTIPLE RACES, PER SELF-REPORT; REFUSALS ALLOCATED BY RACE ON FILE]**

Black/African American	15%
White/Caucasian	76
Hispanic/Latino	11
Asian/Asian American	6
Pacific Islander	1
Native American/American Indian/Indigenous	3
Middle Eastern/North African	1
Other	-
VOL: (Don't know/Refused)	-

D303. [IF HISPANIC/LATINO] Hispanics and Latinos have their roots in many different countries. To what country or countries do you or your family trace your ancestry? Please select all that apply.

Mexico	49%
Puerto Rico	18
Cuba	8
Argentina	1
Belize	-
Bolivia	-
Brazil	1
Chile	1
Colombia	1
Costa Rica	-
Dominican Republic	4
Ecuador	*
El Salvador	1
Guatemala	2
Honduras	2
Nicaragua	-
Panama	1
Paraguay	-
Peru	4
Spain	11
Uruguay	1
Venezuela	1
Other country	2
Don't know/Not sure	2

D304. [IF BLACK/AFRICAN AMERICAN] People in America of African descent have their roots in many different regions of the world. To what region of the world do you or your family trace your ancestry? Please select all that apply.

The Caribbean	14%
Africa	43
Central America	6
South America	8
Another region of the world	8
Don't know/Not sure	29

D305. [IF ASIAN/ASIAN AMERICAN/PACIFIC ISLANDER] Asian Americans, Asians, and Pacific Islanders have their roots in many different countries. To what country or countries do you or your family trace your ancestry? Please select all that apply.

China	18%
India	9
Philippines	14
Vietnam	14
Korea	10
Japan	16
Pacific Islands	11
Other	17
Don't know/Not sure	1

EDUCATION. What is the last grade of school or level of education you completed?

Did not complete high school	2%
Graduated high school	25
Attended technical or vocational school	4
Attended some college but no degree	23
Graduated two-year college with Associate's degree	13
Graduated four-year college with Bachelor's degree	24
Obtained Master's, PhD, or other professional degree (MD, DMD, etc.)	9

DAGE. What is your age?

18-29	17%
30-44	25
45-54	15
55-64	16
65+	27

VOL: (Refused)

-

REGION. What state do you live in?

Northeast	18%
Midwest	21
South	38
West	23

PASTVOTEHISTORY. In thinking about how you have voted in elections since 2020, including for federal, state, and local offices, would you say that you:

Always voted for Democrats	28%
Mostly voted for Democrats	11
Voted more for Democrats, but have voted for some Republicans	7
Voted for an even split of Democrats and Republicans ..	11
Voted more for Republicans, but have voted for some Democrats	9
Mostly voted for Republicans	12
Always voted for Republicans	22

DEMOCRATS (NET)	46%
REPUBLICANS (NET)	43

VH24. [IF ELIGIBLE TO VOTE IN 2024] Thinking back, in the November 2024 general election for President, who did you vote for? Or did you not vote in that election?

Voted for Democrat Kamala Harris	43%
Voted for Republican Donald Trump	44
Voted for someone else	3
Did not vote	9

ALLOCATED HARRIS	44%
ALLOCATED TRUMP	45

LABORHH. Are you or is anyone in your household an active or retired member of a labor union?

Yes, me	8%
Yes, someone in my household	6
Yes, both me and someone in my household	1
No	85

YES (NET)	15%
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WORKTYPE. Which of the following best describes your current job or the last job you had:

White collar, like at a desk in an office	39%
Blue collar, like physical labor or working in a factory.....	24
Service industry, like working in a retail store or hospital	17
Other type of job or field	7
Do not work or have not worked in the past.....	14

MILITARY. Are you or is anyone in your household a veteran, active military, or in the National Guard or Reserves?

Yes, me	9%
Yes, someone in my household	6
Yes, both me and someone in my household	1
No	85
YES (NET).....	15%

INCOME. And, for statistical purposes only, what would you say is your total annual family income before taxes?

Less than \$30,000	28%
\$30,000 – \$49,999.....	21
\$50,000 – \$59,999.....	13
\$60,000 – \$74,999.....	9
\$75,000 – \$99,999.....	12
\$100,000 – \$149,999	11
\$150,000 – \$199,999	4
\$200,000 and above.....	3

MARITAL. What is your current marital/relationship status?

Married	35%
Widowed	8
Divorced	15
Separated	3
Never married but in a relationship	14
Never married and single	26

HOME. Which one(s) is applicable to you right now?

Homeowner	49%
Renter	39
Living with others without paying rent or mortgage	7
Living with others, paying rent or mortgage	4
Other.....	1

D110. Are you a parent or guardian?

Yes, of someone under 18	25%
Yes, of someone 18 or older	33
No	45
YES (NET).....	55%

DKID. [IF PARENT OF CHILD UNDER 18] How old is your child? If you have more than one child under 18, how old are each of your children? Select all that apply.

0-11 months.....	9%
1 year old.....	8
2 years old.....	12
3 years old.....	6
4 years old.....	7
5 years old.....	7
6 years old.....	7
7 years old.....	9
8 years old.....	10
9 years old.....	13
10 years old.....	7
11 years old.....	9
12 years old.....	11
13 years old.....	11
14 years old.....	9
15 years old.....	13
16 years old.....	10
17 years old.....	10

IDEOLOGYSR. When it comes to politics, do you generally think of yourself as:

Very liberal.....	15%
Somewhat liberal.....	13
Moderate.....	38
Somewhat conservative.....	18
Very conservative.....	16
LIBERAL (NET).....	28%
CONSERVATIVE (NET).....	34

IDEOREP. [IF REPUBLICAN] And when it comes to politics, do you generally consider yourself to be a supporter of the MAGA movement, or not?

Yes, consider myself a supporter of the MAGA movement.....	54%
No, do not consider myself a supporter of the MAGA movement.....	39
Not sure.....	7

EMPLOY. What is your current employment status as of right now?

Employed full-time.....	41%
Employed part-time.....	11
Not employed, but looking for work.....	10
Retired.....	27
Student.....	2
Homemaker.....	5
Other.....	3

EMPLOYSELF. [IF EMPLOYED] And are you self-employed or an independent contractor?

Self-employed/independent contractor.....	23%
Not self-employed/independent contractor.....	77

ECONSELFDESCRIBE. Would you use any of the following terms to describe yourself? You may select as many as you like.

Wealthy.....	2%
Upper middle class.....	7
Middle class.....	32
Working class.....	25
Lower middle class.....	16
Low income.....	21
Poor.....	10
None of these describe me.....	2

RELIGION. What is your religious background?

Protestant/Christian	46%
Catholic.....	20
Jewish.....	3
Muslim	1
None/Atheist/Agnostic	24
Other.....	6

EVANGELICAL. [IF PROTESTANT/CHRISTIAN/CATHOLIC/OTHER] Do you consider yourself a born-again or evangelical Christian?

Yes	42%
No	58

RELIGFREQ. When it comes to attending religious services, do you attend every week, a few times a month, about once a month, a few times a year, rarely, or never?

Every week.....	23%
A few times a month.....	11
About once a month	5
A few times a year.....	13
Rarely	21
Never	28

LGBTQPLUS. Do you consider yourself to be any of the following? Select all that apply.

Heterosexual or straight	90%
Bisexual	5
Gay or lesbian	4
Transgender	*
Non-binary	*
Other.....	1
Prefer not to say	1